APNIC 56

1993 **30** 2023

Conference
SPONSORSHIP
PROPOSAL

#apnic56

KYOTO, JAPAN
7 – 14 September 2023

Why sponsor the APNIC 56 conference?

Engage with the Internet community
APNIC conferences provide Members and the technical community with opportunities to participate in training, hear from global experts, participate in policy discussions, and attend formal Member meetings.

APNIC conference sponsors are exposed to a highly engaged international audience of technical, operational, and policy-making Internet communities.

What's in it for me?

Sponsoring an APNIC conference gives you:
- Access to influential Internet professionals
- Internal and external networking opportunities
- Unique marketing and brand exposure
- Opportunity to make valuable contacts and increase sales

Help encourage Asia Pacific Internet growth
Sponsorship revenue significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the APNIC conference, especially those from developing economies.

Audience

The conference attracts delegates from across the Asia Pacific region and beyond, and is typically attended by more than 500 participants from the IP networking, ISP, policy making, security and Internet-related organizations.

The APNIC 56 conference is supported by APNIC Members and the Asia Pacific Internet community, which consists of more than 1,000 major ISPs, the broader technical community, Network Operator Groups and government agencies. Visit the APNIC website for more information about APNIC Members.

The majority of attendees are key technical personnel from ISPs who are responsible for purchasing, building and maintaining network infrastructure. Attendees also include participants from:

- Data centres
- Internet Exchange Points
- Content providers
- Satellite communication providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- National Internet Registries (NIRs)
- Domain Registrars and Registries

Most sessions at each conference are webcast and remote viewers can watch the conference, participate, and provide online feedback.

The Asia Pacific region has the highest rate of Internet growth in the world.

Be part of a highly specialized forum in the global technical community. As an APNIC conference sponsor, your organization is supporting a respected community within the Internet technology industry.

Conferences

Recent conference attendance at a glance from the last three years.

Conferences

APRICOT 2020

563 remote participants from **60** economies

2,313 YouTube views
486.5 YouTube hours viewed

APNIC 50

473 remote participants

4,003 YouTube views
726.11 YouTube hours viewed

APRICOT 2021

852 remote participants from **61** economies

3,855 YouTube views
832.04 hours

APNIC 52

706 remote participants from **48** economies

3,438 YouTube views
745.88 hours

Networking From Home

4 events **1,219** participants from **45** economies

Conferences

APRICOT 2022

886 remote participants

3,854 YouTube views
870.49 YouTube hours viewed

APNIC 54

595 remote participants
in-person participants **563**

2,565 YouTube views
537.34 YouTube hours viewed

Conferences
2020–2023

Previous sponsors

APNIC values strong, ongoing relationships with each of our sponsors and works closely with them to ensure their individual needs are met to receive a good return on their investment.

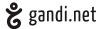Respected names in the Internet industry regularly support APNIC conferences and have gained valuable exposure.

ORACLE

ADDREX

Google

OPT Nouvelle-Calédonie

中国移动通信 CHINA MOBILE

中国电信 CHINA TELECOM 世界触手可及

NSFOCUS

ICANN

Dialog ENTERPRISE

LankaCom Subsidiary of Singapore Telecom Service first. Always.

IPv4.GLOBAL By Hilco Streambank

JUNIPER NETWORKS

Telstra

Telkom Indonesia

PHCOLO THE PHILIPPINE CARRIER HUB

APJII Asosiasi Penyelenggara Jasa Internet Indonesia INDONESIA INTERNET SERVICE PROVIDER ASSOCIATION

IDNIC indonesia network information centre

VOCUS group limited

IPV4 Market Group

KISA Korea Internet & Security Agency

CNISP

Afilias

HE HURRICANE ELECTRIC INTERNET SERVICES

CNNIC 中国互联网络信息中心 CHINA INTERNET NETWORK INFORMATION CENTER

TWNIC

TEAM CYMRU

Internet Society

VNNIC Internet for all

PARAQUM

JPNIC

HUAWEI

China unicom 中国联通

gandi.net

kentik

Sponsorship opportunities

APNIC offers flexible sponsorship options to align with your objectives including day, session, and social event sponsorship packages.

Workshops: 7 to 10 September 2023
APNIC provides high quality, hands-on training during intensive five-day workshops that focus on developing practical skills that the attendees can apply immediately.

Conference: 12 - 14 September 2023
During the conference week, delegates:

- Engage with the world's leading Internet and ICT professionals
- Discuss real-world IPv6 deployment efforts and cybersecurity issues
- Network with their peers
- Have their say on how Internet resources are managed at the APNIC Open Policy Meeting

Fellowships
The APNIC Fellowship Program enables network engineers from developing economies to attend APNIC conferences for valuable training, professional networking, and policy discussion opportunities. APNIC Fellows return to their organizations and share the information and knowledge gained from the APNIC conference.

Social events
Extremely popular and memorable, APNIC social events are an effective way for attendees to network with industry peers and share information. The theme of APNIC 56 will highlight unique Japanese culture and include great local performance. APNIC will also celebrate its 30th anniversary during the welcome social event.

Remote participation
Remote participation helps to widen involvement at APNIC conferences. It allows participants from across the region and beyond to access the conference content through live audio and video streaming, live transcripts, and chat.

Sponsorship benefits

Benefits/Tier	Platinum	Gold	Silver	Community	Bronze	Internet connectivity & Bandwidth	In kind
APNIC sponsorship amount	USD 30,000 JPY 4,092,778	USD 20,000 JPY 2,728,519	USD 15,000 JPY 2,046,389	USD 10,000 JPY 1,364,259	USD 5,000 JPY 682,129	In kind	In kind
Number of Sponsors	2	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Sessions	● Conference Welcome reception	● Conference closing dinner	● APNIC Workshop week ● Lunch for one conference day ● Barista Coffee Cart during the conference	● Workshop closing dinner ● Selfie wall	● AMM ● Fellowship Program ● One conference session (IPv6/ Women in ICT/ Routing Security SIG/FIRST/Security)	● Workshop and Conference week	● Delegate gifts, local SIM cards ● Contribution to entertainment
Complimentary conference tickets incl. social event tickets *	6	4	3	2	1 Complimentary invitation to Fellows dinner	2	
Logo on the conference website including rotating logo on the home page and on the sponsors page	✓	✓	✓	✓	✓	✓	✓
Logo on event signage and during breaks (banners and e-backdrop during webcast breaks)	✓	✓	✓	✓	✓	✓	✓
Logo on conference publications (email bulletins)	✓	✓	✓	✓	✓	✓	✓
Logo on notice board for social events	✓	✓	✓				
Lunch with the Executive Team	✓	✓	✓	✓	✓	✓	✓
Sponsors showcase: Company profile (100 words) listing on conference website, opportunity to display a short pre-recorded video of company products and services, display contact email/Linkedin directly from the conference website.	✓	✓	✓				
Display table	✓	✓	✓			✓	
Logo on Conference Shirt	✓						
Logo on Conference Lanyard	✓				Logo on Fellows certificate		
Opportunity to supply Company Branded Material (Pens, Notebooks, Stickers)	✓	✓	✓	✓		✓	
Display of Company Pull-Up at selected areas	✓	✓	✓	✓	✓	✓	
Short promotional video – one time per day at session break during the conference	✓	✓		✓			

• Exhibition space: An additional USD 5,000 applies if Community or Bronze Sponsors wish to have a display table • Rate used: 1 USD = 136.426 JPY * Conference ticket excludes ticket for the workshop week

Online Sponsorship Acceptance Form

Organization name*: _____

Contact name*: _____

Position*: _____

Email*: _____

Phone*: _____

Postal address*: _____

City*:_____

State:_____

Postcode*:_____

Country*:_____

I would like to sponsor the following tier

Platinum (USD 30,000 /JPY 4,092,778)

    Conference welcome reception

Gold (USD 20,000 / JPY 2,728,519)

    Conference closing dinner

Silver (USD 15,000 / JPY 2,046,389)

    APNIC workshop week

    Lunch for one conference day

    Barista Coffee Cart during the conference

Community (USD 10,000 / JPY 1,364,259)

    Workshop closing dinner

    Selfie wall

Bronze (USD 5,000 / JPY 682,129)

    AMM   Routing Security SIG

    Fellowship Program   FIRST Security tracks

    IPv6 session   Security

    Women in ICT

Internet connectivity & Bandwidth

    Workshop week, and Conference week

In kind

    Delegate gifts

    Local SIM cards

    Contribution to entertainment

APNIC will issue a tax invoice on receipt of your sponsorship acceptance form.

About APNIC

APNIC is an open, membership-based, not-for-profit organization that provides vital Internet number resource delegation and registration services to the Asia Pacific region. APNIC serves the region by supporting infrastructure development, capacity and skill building, and acting as an authoritative source of information about Internet number resource distribution and IPv6 deployment.

About JPNIC

JPNIC is the National Internet Registry in Japan that provides allocation and registration services of IP addresses and AS numbers, and as a non-profit, membership-based corporation contributes to the society by researching Internet-related issues and providing information.

About APNIC conferences

Since 1995 APNIC has held two conferences per year throughout the Asia Pacific region. They have become an important forum for the Internet community to exchange information on the latest developments in Internet operations and technology, and formulate Internet addressing policies through a community-driven policy development process. These conferences also provide many opportunities for hands-on training and professional networking.

The APNIC 56 conference has an eight day program consisting of workshops and a conference, where attendees can access practical and valuable information to help them build and manage the Internet. This includes tutorial and plenary sessions on network security, IPv6 deployment, DNSSEC, and routing. The information presented at APNIC conferences helps organizations in the Asia Pacific make informed network management decisions.

The APNIC 56 conference will be held in Kyoto, Japan from 7 to 14 September 2023.