APNIC 48

Conference
SPONSORSHIP
PROPOSAL

CHIANG MAI, THAILAND
5 – 12 September 2019

#apnic48

Why sponsor the APNIC 48 conference?

Engage with the Internet community

APNIC conference sponsors are exposed to a highly engaged international audience of technical, operational, and policy-making Internet communities.

What's in it for me?

Sponsoring an APNIC conference gives you:

- Access to influential Internet professionals
- Internal and external networking opportunities
- Unique marketing and brand exposure
- Opportunity to make valuable contacts and increase sales

Help encourage Asia Pacific Internet growth

Sponsorship revenue significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the APNIC conference, especially those from developing economies.

Audience

The conference attracts delegates from across the Asia Pacific region and beyond, and is typically attended by more than 400 participants from the IP networking, ISP, policy-making and Internet-related organisations.

The APNIC 48 Conference is supported by APNIC Members and the Asia Pacific Internet community, which consists of more than 1,000 major ISPs, the broader technical community, Network Operator Groups and government agencies. APNIC Members can be found here.

The majority of attendees are key technical personnel from ISPs who are responsible for purchasing, building and maintaining network infrastructure. Attendees, which include representatives from growing economies like India, China and Indonesia include participants from:

- Data centres
- Internet Exchange Points
- Content providers
- Satellite communication providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- National Internet Registries (NIRs)
- Domain Registrars and Registries
- CERTs/CSIRTs

Most sessions at each conference are webcast and remote viewers can watch the conference, participate, and provide online feedback.
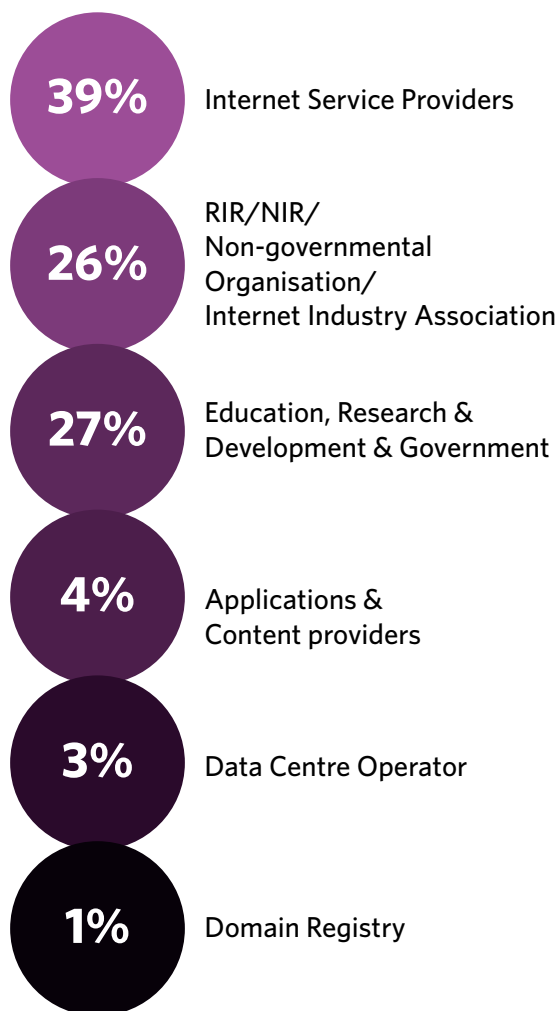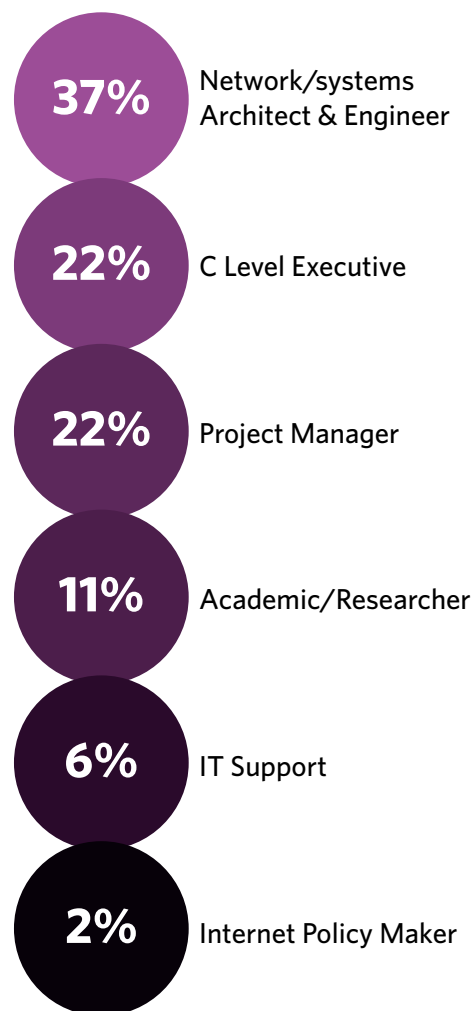
Be part of a highly specialized forum in the global technical community. As an APNIC conference sponsor, your organization is supporting a respected community within the Internet technology industry.

APNIC 46 was held in Noumea, New Caledonia
APNIC 44 was held in Taichung, Taiwan
APNIC 42 was held in Colombo, Sri Lanka

APNIC Conferences Attendees in 2016 - 2018

Who is attending?

37%	Network/systems Architect & Engineer
22%	C Level Executive
22%	Project Manager
11%	Academic/Researcher
6%	IT Support
2%	Internet Policy Maker

39%	Internet Service Providers
26%	RIR/NIR/ Non-governmental Organisation/ Internet Industry Association
27%	Education, Research & Development & Government
4%	Applications & Content providers
3%	Data Centre Operator
1%	Domain Registry

39%	South Asia
30%	East Asia
15%	South East Asia
10%	Oceania
6%	Other

On average 39% of attendees come from the Host economy*

*Host economies for the past three APNIC conferences are:

APNIC 42 in Colombo, Sri Lanka
APNIC 44 in Taichung, Taiwan
APNIC 46 in Noumea, New Caledonia

Previous sponsors

APNIC values strong, ongoing relationships with each of our sponsors and works closely with them to ensure their individual needs are met to receive a good return on their investment and attractive discounts.

Respected names in the Internet industry regularly support APNIC conferences and have gained valuable exposure.

ORACLE

ADDREX

Google

OPT Nouvelle-Calédonie

中国移动通信 CHINA MOBILE

中国电信 CHINA TELECOM 世界触手可及

NSFOCUS

YAHOO!

ICANN

Dialog ENTERPRISE

LankaCom Subsidiary of Singapore Telecom Service first. Always.

JUNIPER NETWORKS

TELSTRA

Telkom Indonesia

PHCOLO The Philippines' Carrier Hotel

APJII Asosiasi Penyelenggara Jasa Internet Indonesia INDONESIA INTERNET SERVICE PROVIDER ASSOCIATION

VOCUS group limited

IPv4 Market Group

KISA Korea Internet & Security Agency

CNISP

Afilias

HE HURRICANE ELECTRIC INTERNET SERVICES

CNNIC 中国互联网络信息中心 CHINA INTERNET NETWORK INFORMATION CENTER

TWNIC

世纪互联 www.21vianet.com

Internet Society

VNNIC

PARAQUM

JPNIC

Akamai Experience the Edge

China unicom 中国联通

gandi.net

Sponsorship opportunities

APNIC offers flexible sponsorship options to align with your objectives including day, session, and social event sponsorship packages.

Training & workshops – 5 – 9 September 2019

APNIC provides high quality, hands-on training during intensive five-day workshops that focus on developing practical skills that the attendees can apply immediately.

Conference – 10 – 12 September 2019

During the conference week, delegates:

- Engage and learn with the world's leading Internet and ICT professionals
- Discuss real-world IPv6 deployment efforts and cybersecurity issues
- Full day of Internet security
- Network with their peers
- Have their say on how Internet resources are managed at the Policy SIG

Fellowships

The APNIC Fellowship Program enables network engineers from developing economies to attend APNIC conferences for valuable training, professional networking, and policy discussion opportunities. Young leaders and female participation in the fellowship program are strongly encouraged. APNIC Fellows return to their organizations and share the information and knowledge gained from the APNIC conference.

Social events

Extremely popular and memorable, APNIC social events are an effective way for attendees to network with industry peers and share information. The theme of the APNIC 48 social events will highlight unique Thai culture and include great entertainment.

Remote participation

Remote participation helps to widen involvement at APNIC conferences. It allows participants from across the region and beyond to access the conference content through live audio and video streaming, live transcripts, and chat.

Sponsorship benefits

Category	Platinum	Gold	Community	Silver	Bronze	Contributor	Internet connectivity & Bandwidth	In kind
APNIC sponsorship amount in AUD	$30,000	$25,000	$15,000	$10,000	$5,000	$3,000	In kind	In kind
Equivalent in THB	668,175	556,810	334,085	222,725	111,360	66,815	-	-
Number of sponsors	2	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Sessions	Opening reception	Lunch for one conference day	▪ Conference session (IPv6 or Security) ▪ Fellowship program ▪ Conference closing dinner	▪ Workshop week ▪ Juice or Wellness station during tea breaks ▪ Workshop closing dinner	▪ AMM ▪ Smaller event: Women in ICT	-	▪ Workshop week, and/or ▪ Conference week	▪ Delegate gifts ▪ Contribution to entertainment
Logo on the conference website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on event signage and webcast break graphics	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference publications (website and email bulletins)	✓	✓	✓	✓	✓	✓	✓	✓
Lunch with the APNIC executive team	✓	✓	✓	✓	✓	✓	✓	✓
Display table	1	1	1				1	
Logo on Conference Shirt	✓	✓						
Logo on Conference Lanyard	✓							
Logo on back of Delegate Badges	✓	✓	✓	✓				
Opportunity to supply Company Branded Material (Pens, Notebooks, Stickers)	✓	✓	✓					
Display of Company Pull-Up at selected areas	✓	✓	✓	✓	✓		✓	
Short speech at selected event	✓			✓				
No. of complimentary tickets *	5	4	3	2	1		3	

- Exhibition space: an additional AUD 5,000 applies if Silver Sponsor wish to have a display table
- Rate used: 1 AUD = THB 22.27
- Tailored packages are available upon request

* Conference ticket excludes ticket for the workshop week

Online Sponsorship Acceptance Form

Use the link above or print and complete the form below.

Organization name: _____

Contact name: _____

Position: _____

Postal address: _____

Phone: _____

Email: _____

I would like to sponsor the following tier

Platinum (AUD 30,000/ THB 668,175)

    Opening reception

Gold (AUD 20,000/ THB 556,810)

    Lunch for one conference day

Community (AUD 15,000/THB 334,085)

    One conference session

    Fellowship program

    Conference closing dinner

Silver (AUD 10,000/ THB 222,725)

    Workshop week

    Juice or wellness station during tea breaks

    Workshop closing dinner

Bronze (AUD 5,000/ THB 111,360)

    APNIC Member Meeting

    Women in ICT

    Contributor (AUD 3,000/ THB 66,815)

Internet connectivity and bandwidth

    Workshop week, and/or

    Conference week

    In Kind [please specify] _____

APNIC will issue a tax invoice on receipt of your sponsorship acceptance form. Once completed, please send the form back to Blandine Cousin by email to conference@apnic.net or Blandine@apnic.net

About APNIC

APNIC is an open, membership-based, not-for-profit organization that provides vital Internet number resource delegation and registration services to the Asia Pacific region. APNIC serves the region by supporting infrastructure development, capacity and skill building, and acting as an authoritative source of information about Internet number resource distribution and IPv6 deployment.

About the conference local hosts, THNIC Foundation and TISPA

THNICF (THNIC Foundation) was established in 2007 with a mission to promote the use of .th and .ไทย(dot Thai) domain names, as well as to encourage studies, research, and development to increase knowledge of Internet technology. Another noteworthy undertaking is to improve the development of Thai Internet Infrastructure, including but not limited to the areas of Information Technology, Internet speed, Internet penetration and reasonable price for internet service.

Thai Internet Service Provider (TISPA) is an association formed on a voluntary basis by each ISP member (Thai ISPs). TISPA cannot enforce any industrial rule or practice. The aim of the association is to promote collaboration and cooperation amongst all stakeholders in the Internet Society such as public, ISPs, regulators, government agencies, industry peers relevant to Thai ISP services.

About APNIC Conferences

Since 1995 APNIC has held two conferences per year throughout the Asia Pacific region. They have become an important forum for the Internet community to exchange information on the latest developments in Internet operations and technology, and formulate Internet addressing policies through a community-driven policy development process. These conferences also provide many opportunities for hands-on training and professional networking.

The APNIC 48 conference will be held in Chiang Mai, Thailand from 5 to 12 September 2019.

The APNIC 46 conference has an eight day program consisting of workshops and a conference, where attendees can access practical and valuable information to help them build and manage the Internet. This includes tutorial and plenary sessions on network security, IPv6 deployment, DNSSEC, Resource Public Key Infrastructure (RPKI) and routing. The information presented at APNIC conferences helps organizations in the Asia Pacific make informed network management decisions.