M³AAWG @ APNIC Cooperation SIG: Anti-Abuse Community Development

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APNIC 44
Taichung, Taiwan
12 September 2017

M3AAWG
Messaging Malware Mobile
Anti-Abuse Working Group

Introduction

Anti-Abuse and Attribution
Prescriptive Ethos

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"all information exchanges on the Internet *should be consensual*, and unless you choose to receive [traffic] from a third party, you should not *have to* accept it"[1]

Just because there is a *legitimate route* to a destination doesn't mean all traffic *using that route* is legitimate

Provides a ***prescriptive ethos***, but doesn't help with ***practical application***

[1] Adapted from an early definition by MAPS

Anti-Abuse and Attribution
Prescriptive Ethos

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“abuse is what customers complain about”[2]

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[2] Definition offered by Dave Crocker

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M3AAWG and Anti-Abuse Overview

Who is M³AAWG?
Constituencies and Demographics

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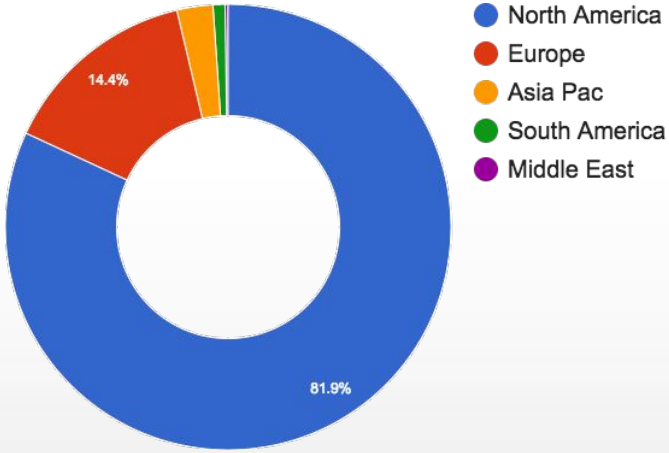
Messaging Malware Mobile
Anti-Abuse Working Group

"The Messaging, Malware and Mobile Anti-Abuse Working Group (M³AAWG) is where the industry comes together to work against botnets, malware, spam, viruses, DoS attacks and other online exploitation"

- ➔ 200 member orgs "worldwide"
- ➔ 300-400 conference participants
- ➔ technology-neutral, *non-political* working body focusing on operational issues of Internet abuse
  - Supporting technologies
  - Industry collaboration
  - Informing Public Policy



Who is M³AAWG?
We Need AP Contributions

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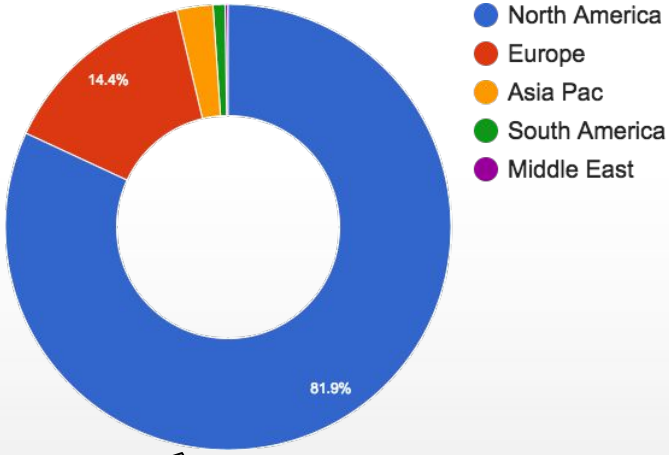

Too many US voices

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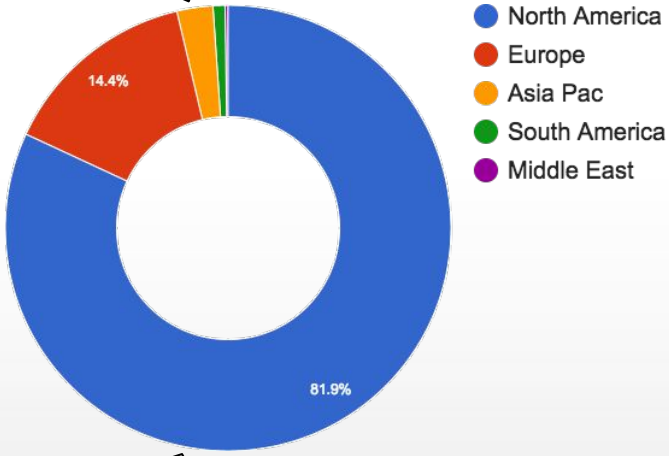
Not enough global voices, not enough **AP voices!**



Too many US voices

What Does M³AAWG Do?

Distill Industry Knowledge into BCPs

The "M" *cubed*:

- ➔ Messaging: abuse on any messaging platform, from e-mail to SMS texting
- ➔ Malware: abuse is often just a symptom and vector for viruses and malicious code
- ➔ Mobile: addressing messaging and malware issues emerging on mobile as an increasingly ubiquitous platform

Develop and Publish:

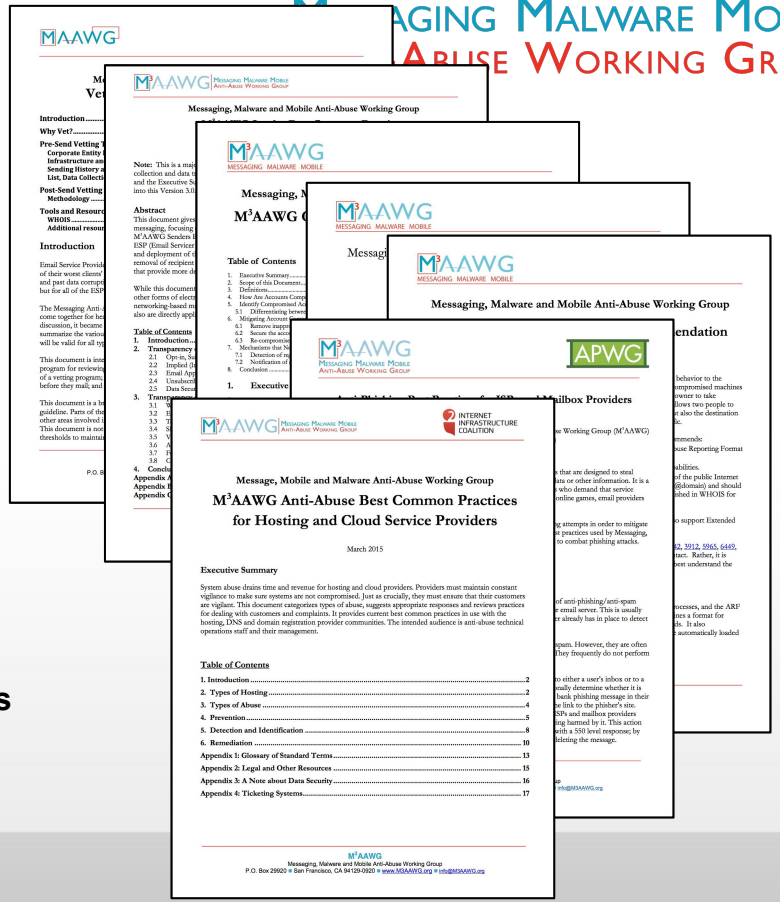
- ➔ Best practice papers
- ➔ Position statements
- ➔ Training and educational videos

Public Policy and Industry Guidelines

https://www.m3aawg.org/for-the-industry/published-comments

The Anti-Bot Code of Conduct for Internet Service Providers

https://www.m3aawg.org/abcs-for-ISP-code



What Does M³AAWG Do?

Distill Industry Knowledge into BCPs

Latest BCPs

- ➔ M³AAWG Best Practices for Implementing DKIM to Avoid Key Length Vulnerability
- ➔ M³AAWG Best Practices Introduction to Reflective DDOS Attacks
- ➔ M³AAWG Initial Best Practices: Arming Businesses Against DDOS Attacks
- ➔ M³AAWG Best Current Practices For Building and Operating a Spamtrap, Ver. 1.2.0
- ➔ Using Generic Top Level Domain Registration Information (WHOIS Data) in Anti-Abuse Operations
- ➔ M³AAWG Introduction to Traffic Analysis

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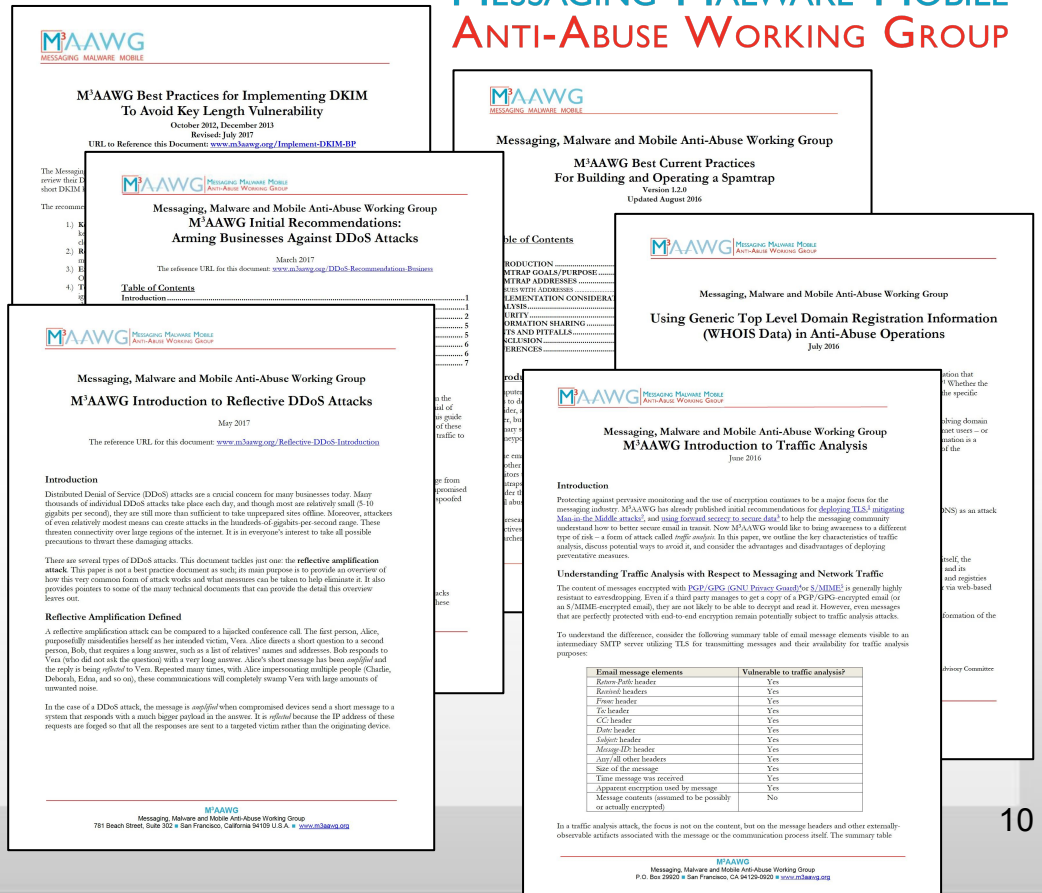

What Does M³AAWG Do?

Who Do We Work With?

Unsolicited Commercial Enforcement Net

➔ Operation Safety Net

Internet Society

➔ Provided training material

i²Coalition

➔ Hosting BCP

EastWest Institute

➔ 2013 Cyber Security Award for China & India Work

Anti-Phishing Working Group (APWG)

➔ Anti-Phishing Best Practices for ISPs and Mailbox Providers

LAC-AAWG

➔ **Updating and developing BCPs to reflect LAC dynamics**

AF-AAWG

➔ **In progress with AfricaCERT**

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Outreach:
Anti-Abuse Working Group (AAWG) Development

Regional AAWG Development
Contributing to *Peer* Working Groups

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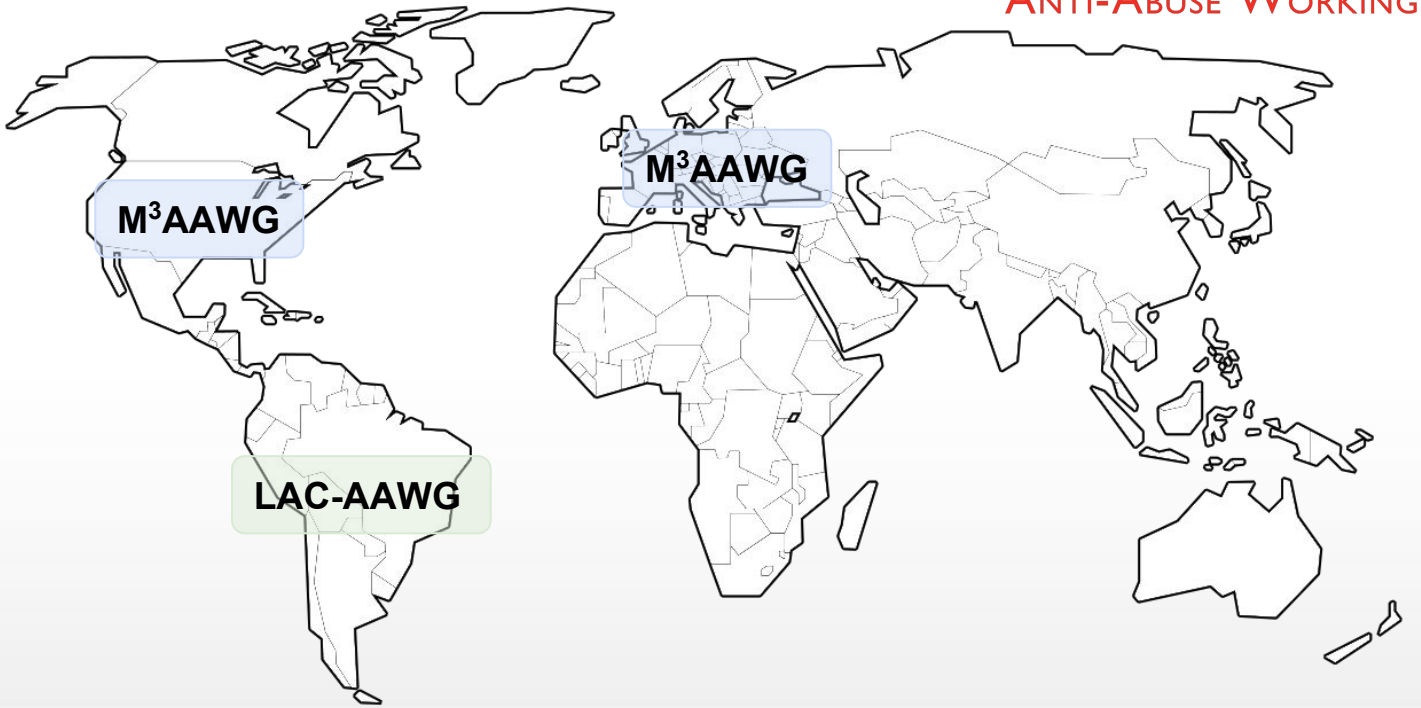

Regional AAWGs Development
Peer Working Group in LAC

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Comunicado de prensa
Para publicación inmediata

LACNIC y la comunidad latinoamericana de seguridad operacional se unen a M³AAWG para combatir las amenazas en línea

San Francisco, 31 de marzo de 2016 – LACNIC, el Registro Regional de Internet para América Latina y el Caribe, se ha unido al Grupo de Trabajo Antiabuso de Mensajes, Malware y Móvil para colaborar en temas globales de ciberseguridad. LACNIC es también el foro que convoca al Grupo de Operadores de Red de LAC; LACSEC, el Foro de Seguridad de Redes de la región; y LAC-CSIRT, un foro regional de respuesta a incidentes de seguridad. Como parte de una asociación mutua para luchar contra las amenazas en línea, M³AAWG también se ha unido a LACNIC para interactuar con estos proveedores de servicios y comunidades de seguridad en línea.

Esta interacción continua permitirá que el M³AAWG tenga acceso a expertos regionales en tendencias operacionales y antiabuso y les dará la oportunidad de desarrollar soluciones conjuntas relevantes que aborden las tendencias actuales en el área de la ciberseguridad y la ciberdelincuencia. LACNIC, el Registro de Direcciones de Internet para América Latina y el Caribe, tendrá acceso a la variada experiencia de los miembros del M³AAWG y su permanente trabajo en el

Regional AAWGs Development
Peer Working Group in LAC

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LACNOG Anti-Abuse Working Group

Introduction:

In March of 2016 LACNIC and M³AAWG established a memorandum of understanding (MOU) to collaboratively combat "global cybersecurity issues" and "online threats" (reference). As part of this MOU, M³AAWG established its LAC Initiative to help develop a self-sustaining anti-abuse community in the LAC region. Strategically, this effort balances M³AAWG's historical expertise in anti-abuse efforts in North America and Europe with the nuanced difference in abuse dynamics in the LAC region. As part of this effort, M³AAWG is collaborating with LACNIC and LACNOG to develop the LACNOG Anti-Abuse Working Group, or LAC-AAWG.

LAC-AAWG Charter

LAC-AAWG will serve as a convening forum for operators in the LAC region that want to develop anti-abuse recommendations and best common practices (BCP) and global members

Regional AAWGs Development
Peer Working Group in LAC

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AAWG Principles and Objectives

Promulgate anti-abuse norms and principles

Further develop regional anti-abuse expertise

- ➔ Anti-abuse research
- ➔ BCPs within and across regions

Convene anti-abuse actors

- ➔ operators
- ➔ public policy
- ➔ LE

Represent regional anti-abuse expertise

Exchange expertise

- ➔ among operators within the regions
- ➔ globally, among peer regions

Regional AAWGs Development
Peer Working Group in AF

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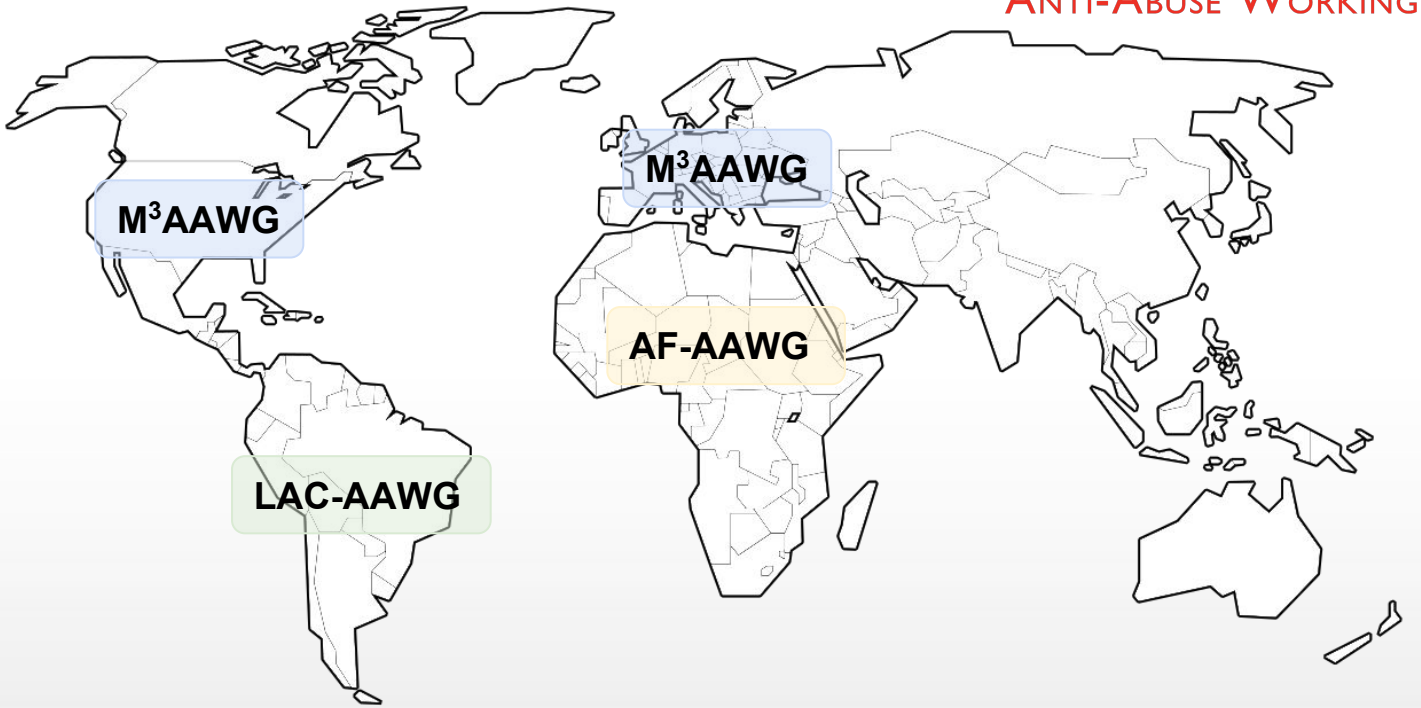

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Peer Working Group in AF

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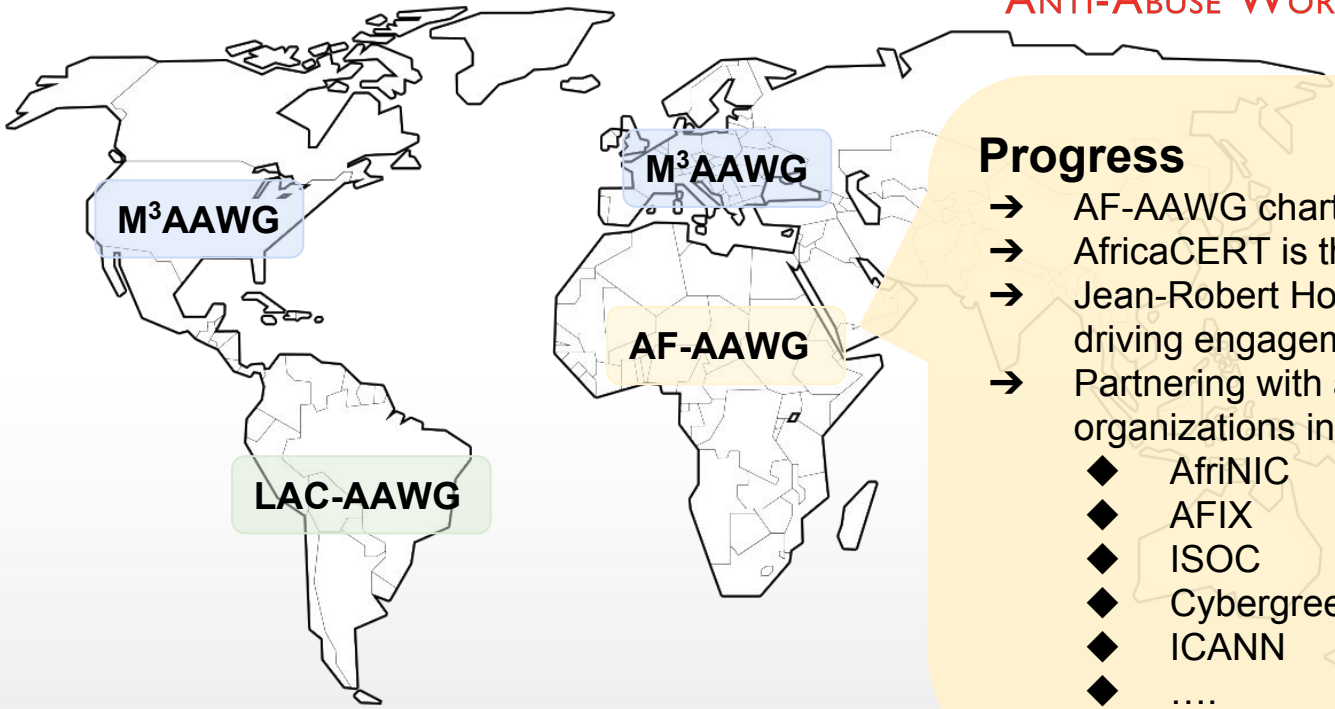

Progress

- ➔ AF-AAWG charter drafted
- ➔ AfricaCERT is the home
- ➔ Jean-Robert Hountomy is driving engagement
- ➔ Partnering with a variety of organizations including
  - ◆ AfriNIC
  - ◆ AFIX
  - ◆ ISOC
  - ◆ Cybergreen
  - ◆ ICANN
  - ◆ ….

Regional AAWGs Development
Peer Working Group in AP?

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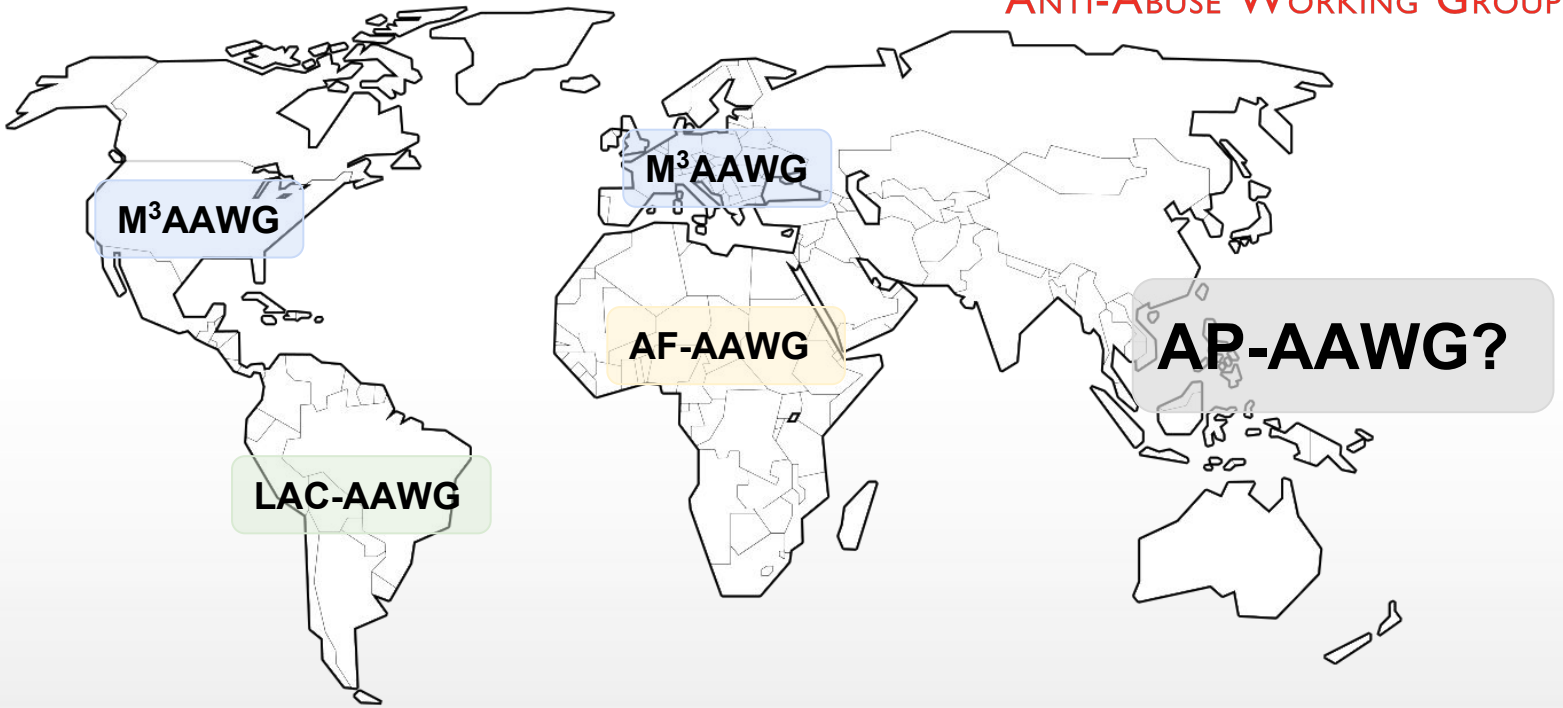

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Questions?
Comments?
Volunteers?!?

jesse.sowell@gmail.com