APNIC 44

CrowdSourcing CyberSecurity

Tapping the Untapped

JITEN JAIN
CEO
Indian Infosec Consortium
Chevening Cyber Security Fellow

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#apnic44

INDIAN INFOSEC CONSORTIUM

JITEN JAIN
Indian Infosec Consortium

APNIC

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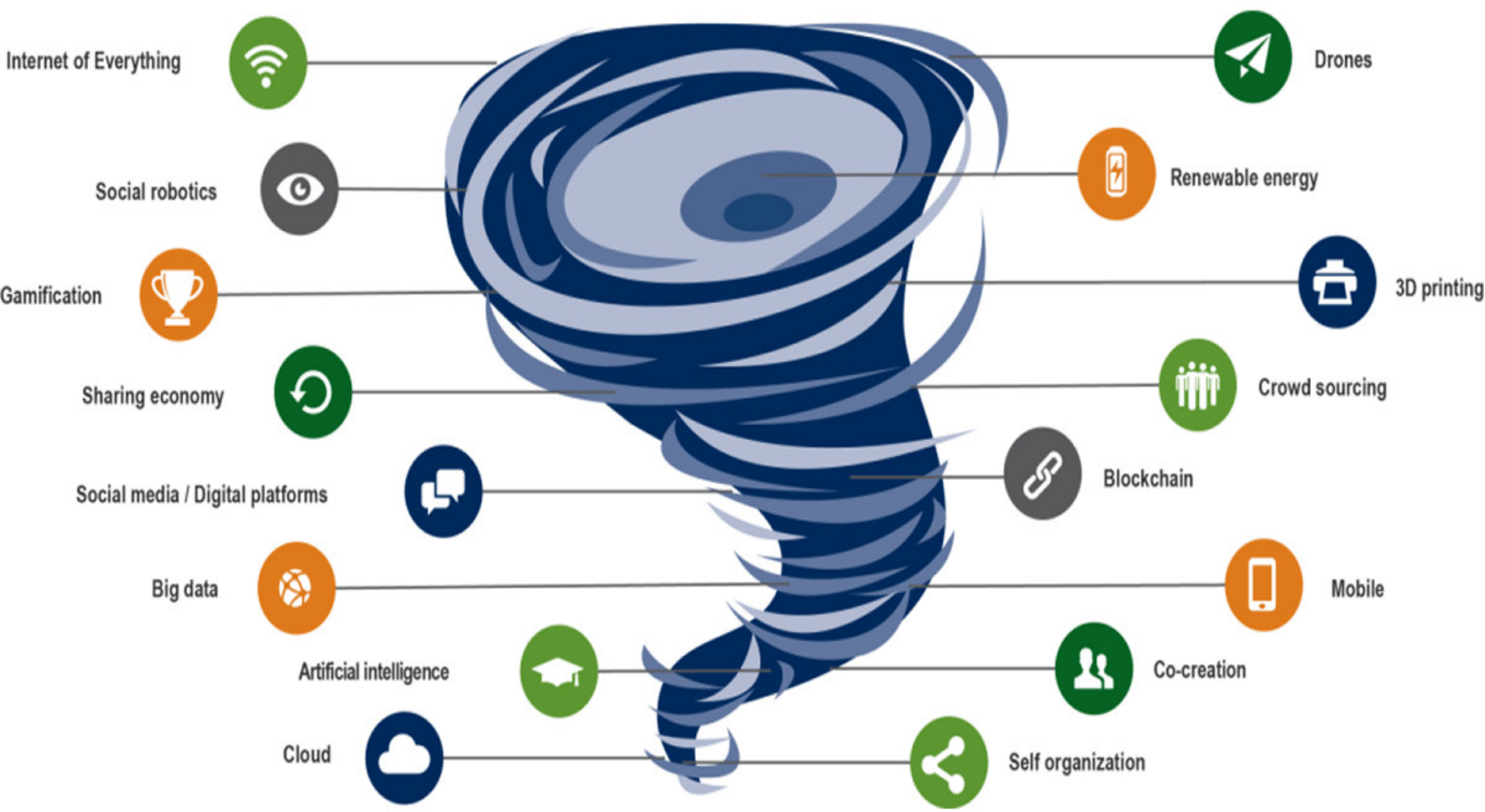

Internet of Everything
Social robotics
Gamification
Sharing economy
Social media / Digital platforms
Big data
Artificial intelligence
Cloud
Drones
Renewable energy
3D printing
Crowd sourcing
Blockchain
Mobile
Co-creation
Self organization

MONITORING CENTER
- NEXT GENERATION -
INTERCEPTS PROGRESS
EMAIL MONITORING
71%

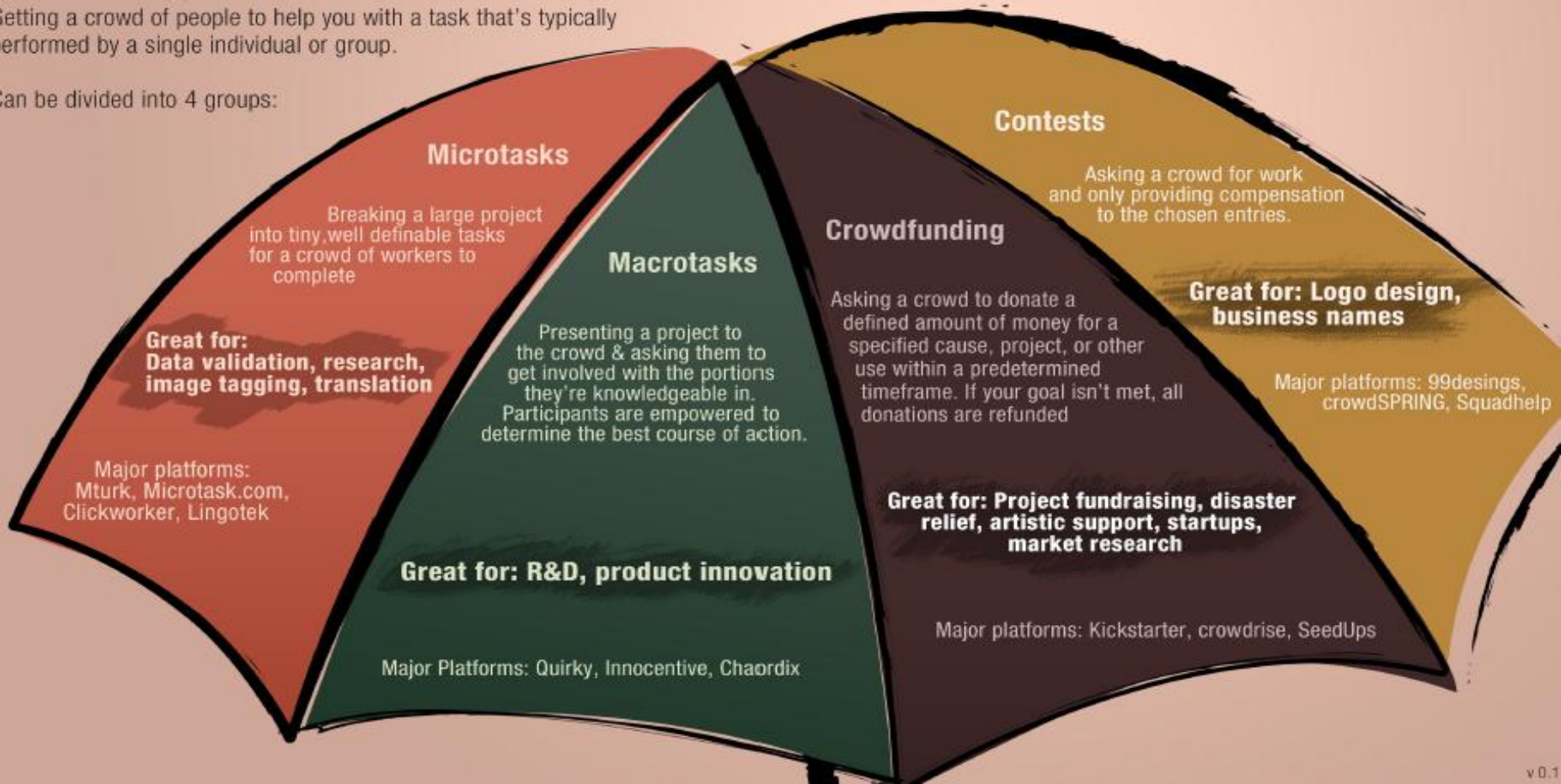
REDUCE
RISK
TRANSFER

Umbrella of Crowdsourcing

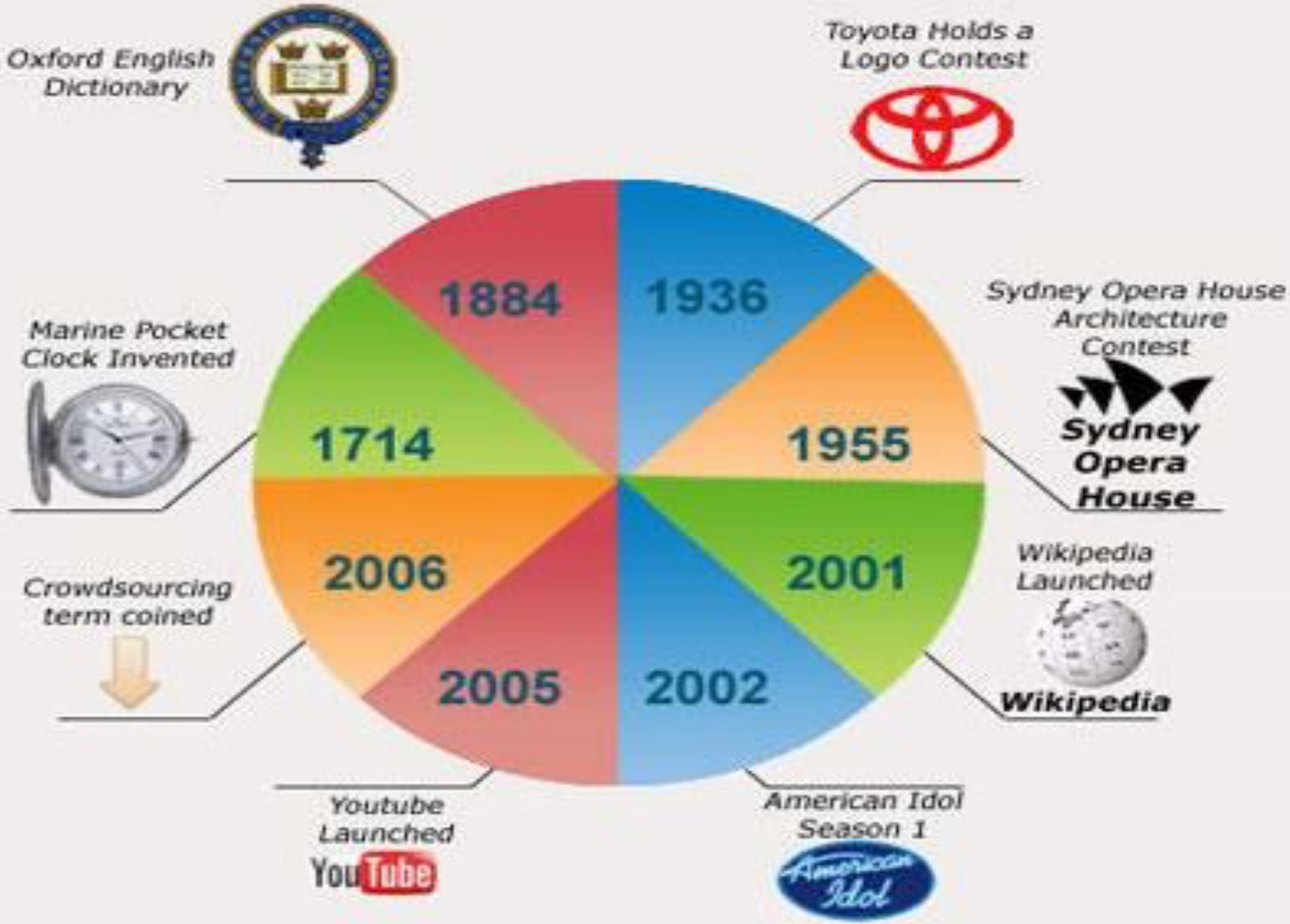
Crowdsourcing

Getting a crowd of people to help you with a task that's typically performed by a single individual or group.

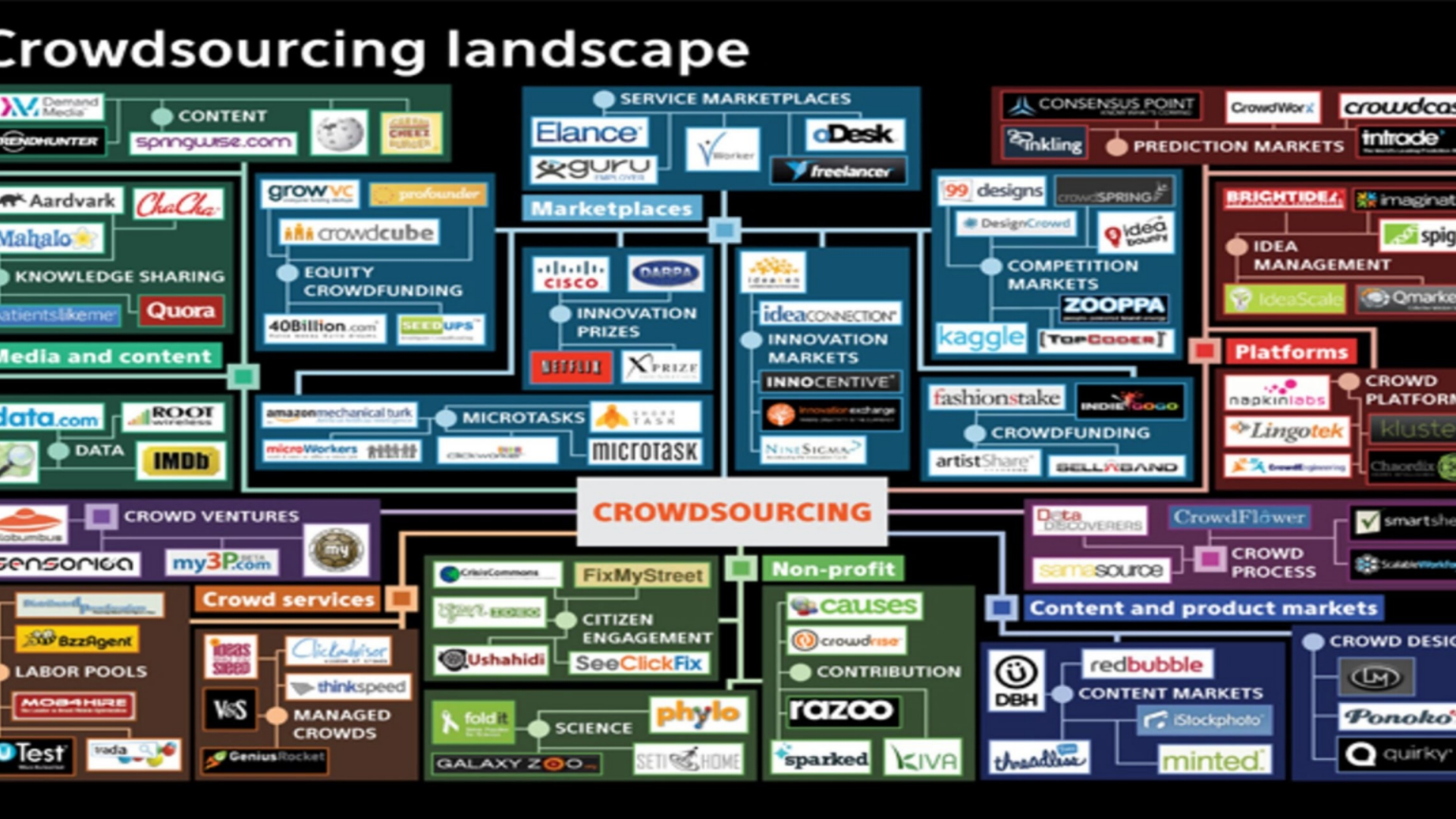
Can be divided into 4 groups:



v 0.1


Oxford English Dictionary
Toyota Holds a Logo Contest
1884
1936
Sydney Opera House Architecture Contest
Marine Pocket Clock Invented
1714
1955
Sydney Opera House
Wikipedia Launched
2006
2001
Crowdsourcing term coined
2005
2002
Wikipedia
Youtube Launched
YouTube
American Idol Season 1
American Idol

Crowdsourcing landscape

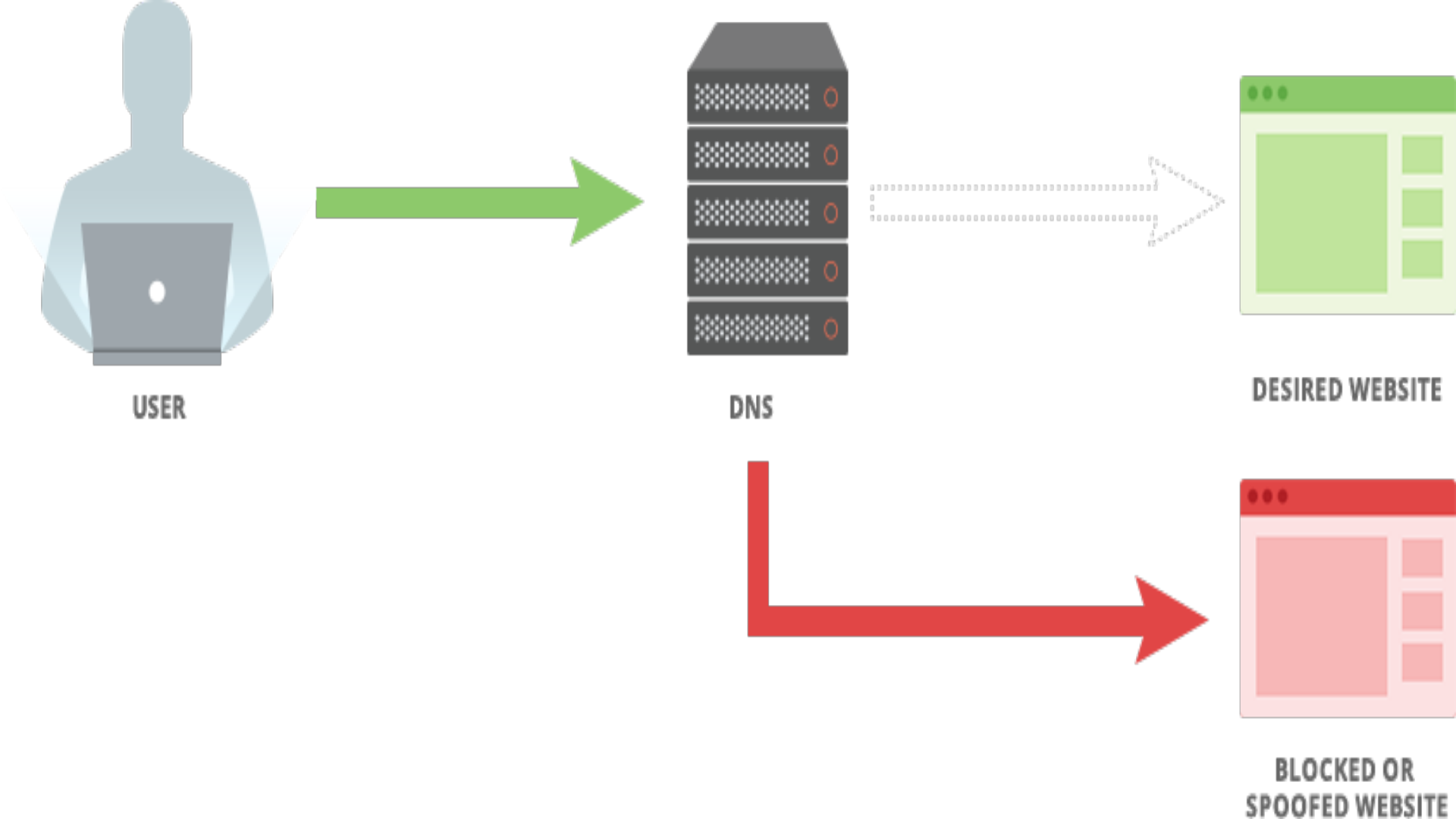


Government-backed attackers may be trying to steal your password

There's a chance this is a false alarm, but we believe that government-backed attackers may be trying to trick you to get your Google Account password. We can't reveal the tip-off because these attackers will adapt, but this happens to less than 0.1% of all Gmail users. If they succeed, they can spy on you, access your data, or do other activities. We recommend:

Enable two-factor authentication and set up a Security Key

CYBERCRIMINALS MAKE A LOT OF MONEY. BECAUSE IT IS TOO EASY


USER
DNS
DESIRED WEBSITE
BLOCKED OR
SPOOFED WEBSITE

jiten_jain

jiten@iic.org.in