

APNIC 40

#apnic40

JAKARTA, INDONESIA

3-10 September 2015



Conference SPONSORSHIP PROPOSAL

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Why sponsor the APNIC 40 Conference?

Reach and engage with the Internet community

APNIC Conference Sponsors are exposed to a highly engaged international audience of technical, operational, and policy-making Internet communities. Unlike attendees at larger trade shows, APNIC Conference participants are predominantly Internet networking specialists from across the region.

Help encourage Asia Pacific Internet growth

Sponsorship revenue significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the APNIC Conference, especially those from developing economies.

APNIC, the Asia Pacific Network Information Centre, offers a wide range of sponsorship opportunities for the APNIC 40 Conference. We will happily develop tailored packages that will best suit your sponsorship objectives.



Audience

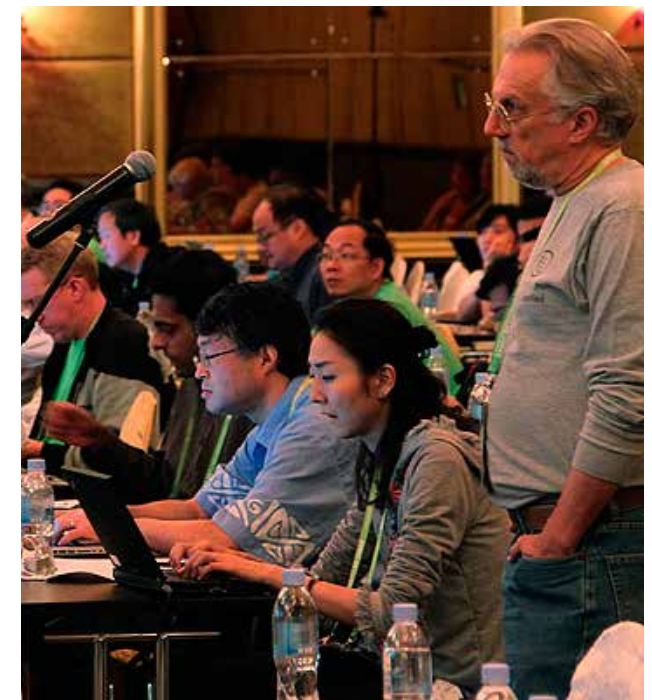
The Conference attracts delegates from across the Asia Pacific region and beyond, and is typically attended by more than 200 participants from the technical, operational, business, and policy-making Internet communities.

The APNIC 40 Conference is supported by our Members and the Asia Pacific Internet community, which consists of more than 1,000 major ISPs, the broader technical community, and government agencies.

While the majority of attendees are key technical personnel from ISPs, attendees also include participants from:

- Data centres
- Internet Exchange Points
- Content providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- National Internet Registries (NIRs)
- Local Internet Registries (LIRs)
- Domain Registrars and Registries

Most sessions at each conference are webcast and remote viewers can watch the conference, participate, and provide online feedback.



The Asia Pacific region has the highest rate of Internet growth in the world. This industry growth, particularly in China, Indonesia and India, represents a crucial expansion opportunity for leading technology-based businesses.

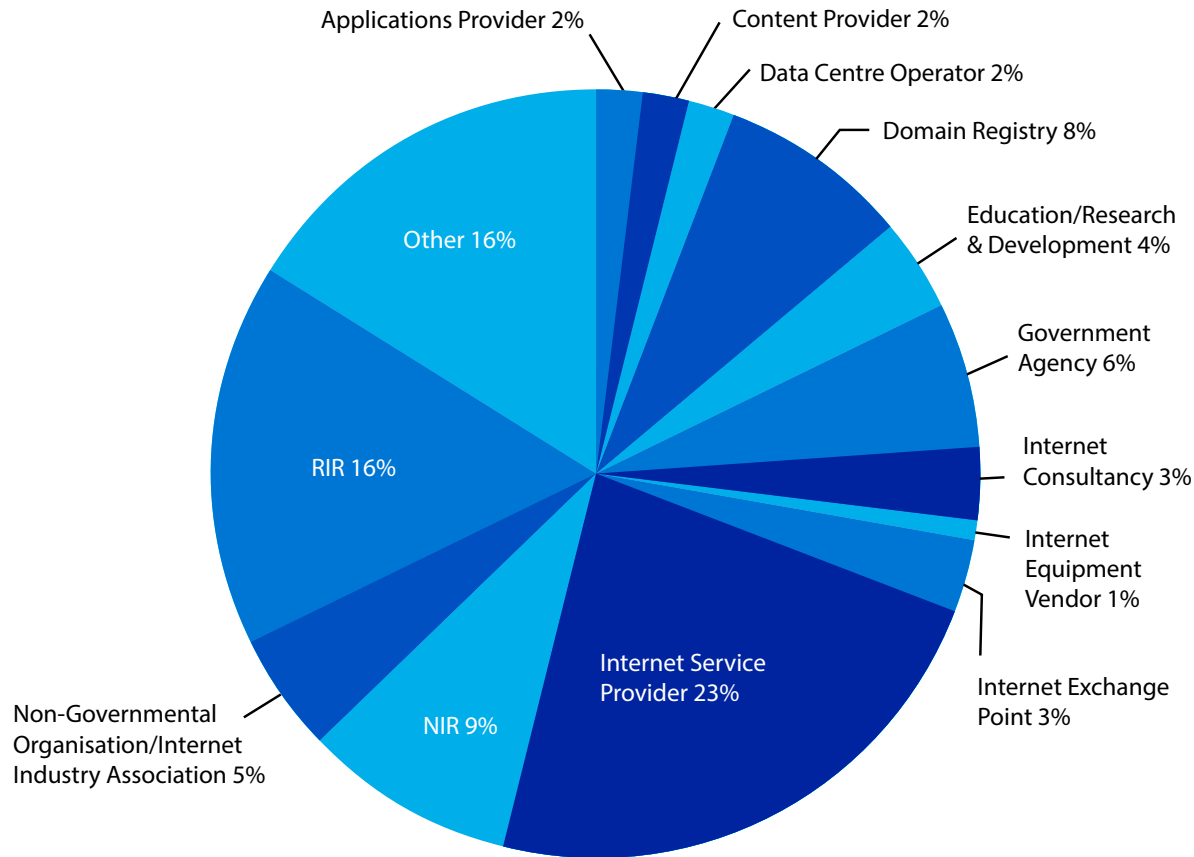


Be part of a highly specialized forum in the global technical community. As an APNIC Conference Sponsor, your organization is linked to a respected organization within the Internet technology industry.

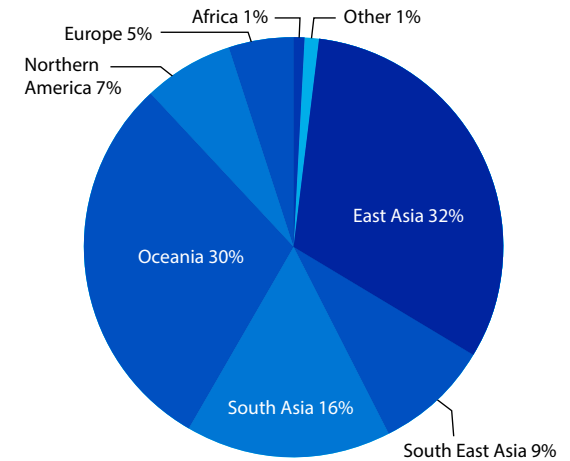
APNIC 34 was held in Phnom Penh, Cambodia
APNIC 36 was held in Xian, China
APNIC 38 was held in Brisbane, Australia

APNIC Conferences Attendees in 2012 - 2014

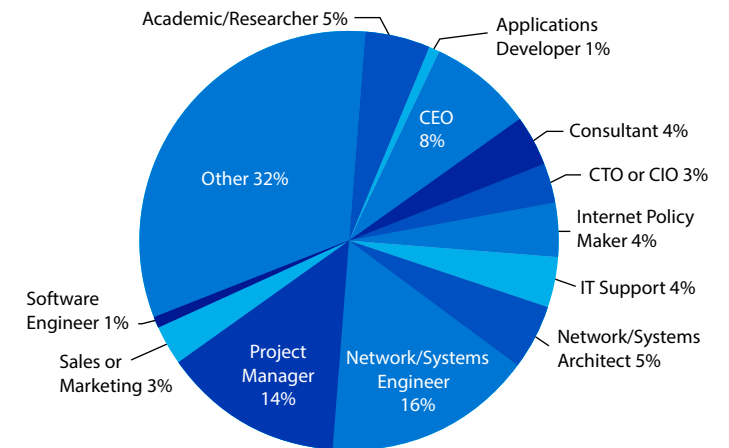
Industry of participants from 2013 and 2014



Regional break-down of participants from 2012 to 2014



Participant role from 2013 and 2014



Previous Sponsors

APNIC values strong, ongoing relationships with each of our Sponsors and works closely with them to ensure their individual needs are met to receive a good return on their investment.

Respected names in the Internet industry regularly support APNIC Conferences and have gained valuable exposure to key Internet industry organizations.



Sponsorship opportunities

APNIC offers flexible sponsorship options to align with your objectives including day, session, and social event sponsorship packages.

If you can't find what you're looking for in the categories below, we can tailor a package according to your needs and budget.

Training & workshops - 3 to 7 September 2015

APNIC provides high quality, hands-on training during intensive five-day workshops that focus on providing practical content that the attendees can apply immediately.



Conference - 8 to 10 September 2015

During the conference week, delegates:

- Engage with the world's leading Internet and ICT professionals
- Discuss real-world IPv6 deployment efforts and cyber security issues
- Network with their peers
- Have their say on how Internet resources are managed at the Policy SIG



Fellowships

The APNIC Fellowship Program enables network engineers from developing economies to attend APNIC Conferences for valuable training, professional networking, and policy discussion opportunities. APNIC Fellows return to their organizations and share the information and knowledge gained from the APNIC Conference.

Social events

Extremely popular and memorable, APNIC social events are an effective way for attendees to network with industry peers and share information. The theme of the APNIC 40 social events will highlight Indonesian culture and will include great local entertainment.



Remote participation

Remote participation helps to widen involvement at APNIC Conferences. It allows participants from across the region and beyond to access the Conference content through live audio and video streaming, live transcripts, and chat.

Sponsorship benefits

APNIC Conferences provide a forum where interested stakeholders can actively participate, exchange ideas and be involved in facilitating the growth and development of the Internet.

Sponsoring an APNIC Conference allows you to provide direct support to assist with the growth and management of the Internet, and

reduces participation costs, especially for those attendees from developing economies.

In addition to the benefits listed below, **all** sponsors will receive the following benefits:

- Their logo on the Conference website and delegate networking site

- Their logo on event signage and webcast break graphics
- Their logo in Conference publications (website and newsletters)
- Acknowledgement at event
- A company profile in event app and delegate networking site
- Lunch with the APNIC executive team.

Benefits/Tier	Platinum	Gold	Community	Silver	Bronze	Contributor	Internet connectivity and Bandwidth	In Kind
Package Cost (in AUD / IDR)	AUD 30,000 / IDR 300,000,000	AUD 20,000 / IDR 200,000,000	AUD 15,000 / IDR 150,000,000	AUD 10,000 / IDR 100,000,000	AUD 5,000 / IDR 50,000,000	AUD 2,000 / IDR 20,000,000	In Kind	In Kind
Number of Sponsors	2	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Sessions / Details	Opening Reception	Lunch for one conference day	Tutorial (IPv6 or Security)	Fellowship Workshop Week	<ul style="list-style-type: none"> ● APNIC Members Meeting ● Coffee Cart for Tea Break ● Newcomers Event ● Women in ICT Event ● Closing Dinner 	-	-	<ul style="list-style-type: none"> ● Company Gifts ● Contribution to Entertainment
Exhibition Space	1 Table	1 Table	1 Table	1 Table	-	-	-	-
Logo on Conference Shirt	✓	✓	-	-	-	-	-	-
Logo on Conference Lanyard	✓	-	-	-	-	-	-	-
Logo on Event App Home Page as Exclusive Sponsors	✓	✓	✓	-	-	-	-	-
Logo on Back of Delegate Badges	✓	✓	✓	-	-	-	-	-
Opportunity to Supply Company Branded Material (Pens, Notebooks, Stickers)	✓	✓	✓	-	-	-	-	-
Display of Company Pull-Up Banner at Sponsored Social Event Only	✓	✓	-	✓	✓	-	-	-
Short Speech at Selected Event	✓	-	-	-	✓	-	-	-
Complimentary Tickets to the Conference Week*	5	4	3	2	1	-	-	-
Complimentary Tickets to the Closing Dinner	5	4	3	2	1	1	1	1

1. Exhibition Space: An additional AUD 5,000 / IDR 50,000,000 applies if Bronze / Contributor sponsors wish to have an exhibition space.
2. Rate used: 1 AUD = 10,000 IDR * Conference ticket excludes ticket for the workshop week

[Online Sponsorship Acceptance Form >](#)

Use the link above or print and complete the form below.

APNIC 40 Conference – Sponsorship Acceptance Form

Organization name: _____

Contact name: _____

Position: _____

Email: _____

Postal address: _____

Phone: _____

Fax: _____

I would like to sponsor the following tier

Platinum (AUD30,000/IDR 300,000,000)

- Opening reception

Gold (AUD20,000/IDR 200,000,000)

- Lunch for one conference day

Community (AUD15,000/IDR 150,000,000)

- One Tutorial session (IPv6 Tutorial Session
Security Tutorial Session)

Silver (AUD10,000/IDR 100,000,000)

- Fellowship
- Workshop week

Bronze (AUD5,000/IDR 50,000,000)

- APNIC Member Meeting
- Newcomers Event
- Coffee cart for tea break
- Women in ICT
- Closing dinner

Contributor (AUD2,000/IDR 20,000,000)

Internet connectivity and bandwidth

In Kind *[please specify]* _____

APNIC will issue a tax invoice on receipt of your sponsorship acceptance form. Once completed, please send the form back to Blandine Cousin by email to conference@apnic.net or Blandine@apnic.net

About APNIC

APNIC is an open, membership-based, not-for-profit organization that provides vital Internet number resource delegation and registration services to the Asia Pacific region. APNIC serves the region by supporting infrastructure development, capacity and skill building, and acting as an authoritative source of information about Internet number resource distribution and IPv6 deployment.

About APNIC Conferences

Since 1995 APNIC has held two conferences per year throughout the Asia Pacific region. They have become an important forum for the Internet community to exchange information on the latest developments in Internet operations and technology, and formulate Internet addressing policies through a community-driven policy development process. These conferences also provide many opportunities for hands-on training and professional networking.

The APNIC 40 Conference will be held in Jakarta, Indonesia from 3 to 10 September 2015.

The APNIC 40 Conference has an eight day program consisting of workshops and a Conference, where attendees can access practical and valuable information to help them build and manage the Internet. This includes tutorial and plenary sessions on network security, IPv6 deployment, DNSSEC, and routing. These sessions feature actionable information to help organizations in the Asia Pacific make informed network management decisions.

