Why the IGF is important for the Pacific?



Structure of Presentation

Introduction

- Broadband the next tipping point
- What is internet governance?
- Public Policy Areas in internet governance
- The Benefits: current positions and achievements
 - Why collaborate?
 - The Pacific IGF and the Manicured Hand syndrome
- Current successes and requirements for successes
 - Ripples from the Pacific IGF
- Strategy for the future
 - Way Forward
 - The Challenge
- Conclusion
 - IGF an opportunity for collaboration

"Broadband is the next tipping point, the next truly transformational technology," "It can generate jobs, drive growth and productivity, and underpin long-term economic competitiveness. It is also the most powerful tool we have at our disposal in our race to meet the Millennium Development Goals, which are now just five years away."

[ITU Secretary-General Dr Hamadoun Touré

What is Internet Governance?

Internet governance is the <u>development and application</u> by Governments, the private sector and civil society, in their respective roles, of shared principles, norms, rules, decision-making procedures, and programmes that shape the evolution and use of the Internet

[UN Working Group on Internet Governance 2005 Report]

Source: http://www.itu.int/wsis/docs2/pc3/html/off5/index3.html

Public Policy Areas Identified by UN - WGIG Background Report 2005

- Administration of root zones, files and systems;
- Interconnections costs;
- Internet Stability, Security and Cyber Crime;
- SPAM;
- Meaningful Participation in Global Public Policy Development;
- Capacity Building;
- Allocation of Domain Names;
- IP Addressing;
- Intellectual Property Rights;
- Freedom of Expression;
- Data Protection and Privacy Rights;
- Consumer Rights;
- Multilingualism;
- Convergence;
- Trade;
- E Commerce;
- Next Generation Networks.

Why Collaborate?

- It works and for countries who have minimal resources, it is far cheaper to collaborate and produce results;
- Improved Policies and Laws;
- Heightened sense of understanding for policy analysts and writers;
- Appreciation for the role that all stakeholders play in the evolution of the internet and its governance.

Pacific and the IGF

The Pacific Region - 22 countries and territories

•American Samoa, Australia, Cook Islands, Federated States of Micronesia, Fig. Fence.

Polynesia, Guam, Kiribati, Marshall Islands, Nauru, New Caledonia, Niue, New Zealand,
Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn Islands, Samoa, Solomon

Islands, Tokelau, Tonga, Tuvalu, Vanuatu, Wallis and Futuna

plus France and United States of America who control territories and protectorates.



Observations and inferences

Capacity Development must be COLLABORATIVE;

- "The manicured hand syndrome"
- Model laws, model policies and industry specific training by themselves are not the answer;
- Development must begin with the end in mind;
- Outreach and advocacy must address all stakeholders within the ecosystem – otherwise you won't get the necessary traction to produce a robust information economy;

Ripples from the Pacific IGF

- The inaugural Pacific Regional IGF **brought stakeholders** into a single forum;
- The opportunity to dialogue and address "gaps" and "lacunas" and share information and resources in a safe non-threatening environment;
- Continued dialogue and engagement;
- Outreach for empowerment of vulnerable groups and communities;
- Platform where resources [information, lessons from those who have walked the path before, things to look out for etc]
- Relationships were forged:
 - SPC and NetSafe; and between
 - SPC and APNIC



Way Forward

Collaboration needs to be strengthened;

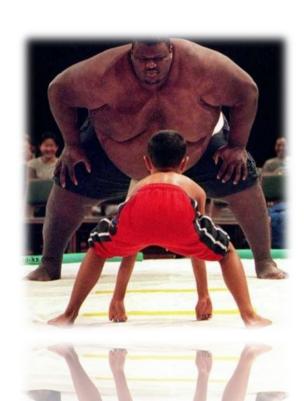
Remote Participation needs to be strengthened;

Outreach must be tailored to reach different stakeholders;

Create platforms nationally and regionally that allow for discussions and strategic engagement;

Empowering disenfranchised and vulnerable communities;

Encouraging healthy respect for all stakeholders.



The Challenge

- Remote Participation to promote "<u>access</u>" and <u>cross-collaboration</u> between the technical community, operators and ISPs (PACNOG), PICISOC, Pacific IGF Community comprising of governments, civil society, intergovernmental organisations, international organisations etc;
- **Strategy** is being developed [English and French] which will look at identification of stakeholders to the Workshops/Plenaries in Nairobi and strategically targeting stakeholders and ensuring that the Pacific has a voice through the remote Hubs;
- **Call** for greater partnership happy to announce that APNIC will be actively involved in the remote participation for Pacific Island Countries in the IGF 2011;
- **Invitation** for stakeholders in this room to set up a remote hub in your countries and participate, do it to empower your people because TOGETHER we CAN!
- Funding is needed to make IGFs and remote participation a reality;
- Participation and Promotion is needed;
- **Contribution** whether through your time, expertise, otherwise is critical;

IGF: An opportunity for collaboration



"Individually, we are one drop. Together, we are an ocean."

Ryunosuke Satoro