Communications Area Report

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Key Deliverables

- Delivering Value
  - Education
  - Policies
  - APNIC Conferences
  - Implementation final /8
- Supporting Internet Development
  - IPv6 Program
- Corporate Support
  - New Corporate Identity
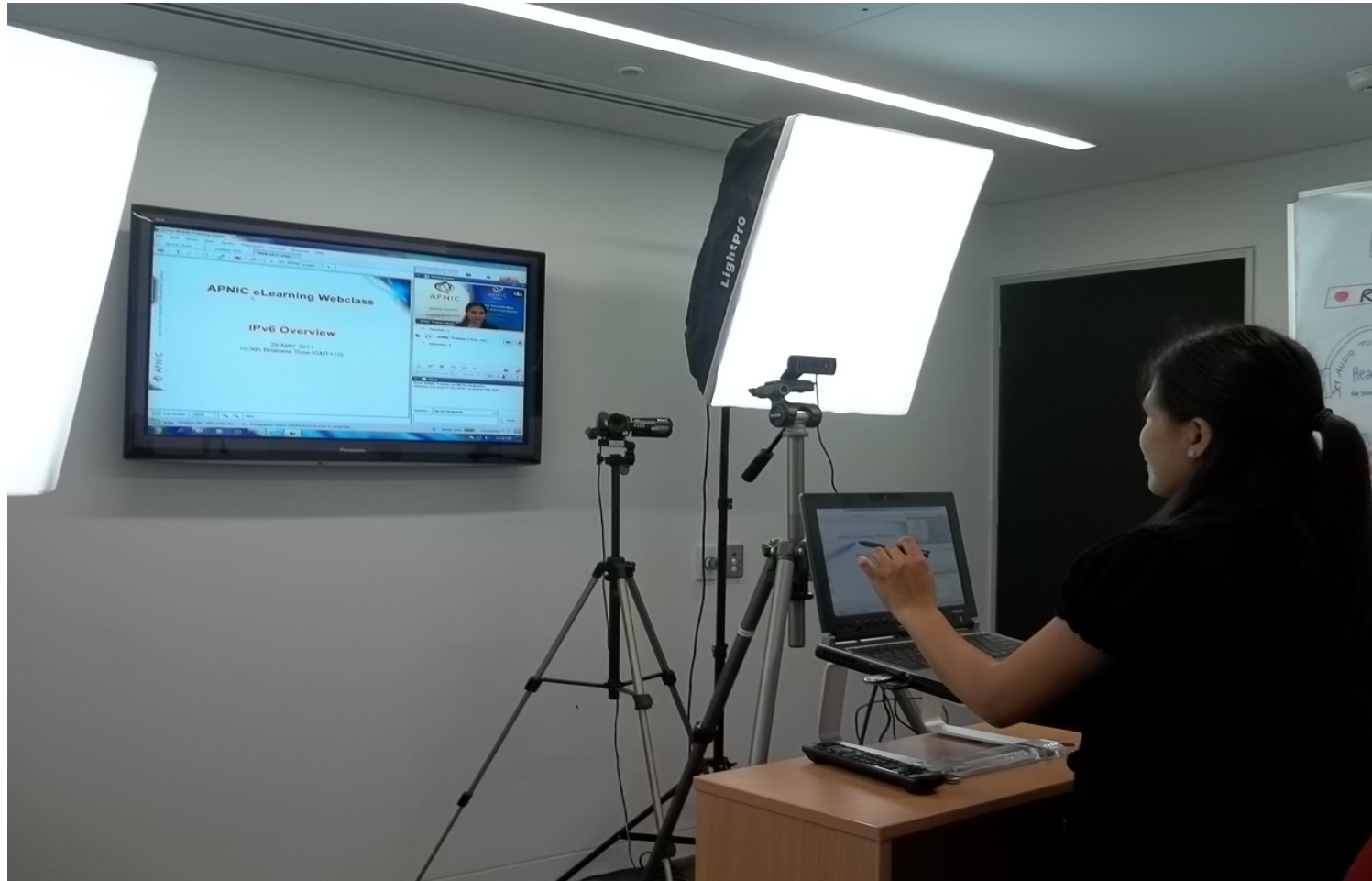 - CMS Implementation

Face-to-Face Training

- Face-to-face Training Courses (Feb-Aug)
  - 30 courses (Tutorials, Workshops)
  - 15 economies and 902 participants
- Training support services
  - APNIC Conference Remote Participation facilitation
    - APNIC Trainers at remote hub locations facilitate remote participation in Policy SIG proceedings and conduct policy briefings
- Outreach activities in the Asia Pacific region

eLearning

- eLearning Courses (Feb-Aug)
  - "Live" sessions conducted online through WebEX platform
  - 3 1-hour sessions on fortnightly basis, targeting 3 sub-regions
  - 42 modules delivered
  - 441 participants

www.apnic.net/elearning

eLearning Media Room

A dedicated media room is set up to deliver eLearning sessions and remote presentations.

Training Lab

- Training Lab infrastructure upgraded
  - Enables the training team to conduct advanced technical workshops to the APNIC community
  - Adds more value to training courses
  - Environment for other test scenarios
    - Network operations, infrastructure etc.

Policy Development Process

- APNIC 31 – 11 proposals discussed:
  - Reached consensus:
    - prop-083: Alternative criteria for subsequent IPv6 allocations *(Implemented)*
    - prop-088: Distribution of IPv4 addresses once the final /8 period starts *(Implemented)*
    - prop-093: Reducing the minimum delegation size for the final /8 policy *(Implemented)*
    - prop-094: Adding alternative criteria to renumbering requirement in final /8 policy *(Implemented)*
    - prop-095: Inter RIR IPv4 address transfer proposal *(Implemented)*

Policy Development Process

- Reached consensus:
    - prop-097: Global policy for post exhaustion IPv4 allocation mechanisms by the IANA *(Pending remaining steps of global policy process)*

- Returned to mailing list for further discussion:
    - prop-096: Maintaining demonstrated needs requirement in transfer policy after the final /8 phase

APNIC 31 Meeting

- APNIC 31 – on-site participation
  - 426 APNIC delegates with 48 economies and 160 Member organizations represented
- Remote Participation
  - 33 participants in remote venues (PNG and Indonesia)
  - 353 online remote participants

APNIC Coordinated Events

- APNIC Conference
  - Continuing improvement plan
  - Investing in webcast equipment
  - Developed improved remote participation interface
  - Early site visit to venues
- Participation in CommunicAsia
  - In coordination with dot.ASIA and APIA

Final /8 Implementation

- Delivering the right message
  - Coordinated Final /8 campaign
    - Press Releases
    - Member communications
  - Close communication with the NIRs

IPv6 Program

- IPv6 presentation in over 30 events in the AP region during 2011
    - APRICOT-APAN 2011
    - ICANN 41 IPv6 Session
    - SGNOG-1 Inaugural Session
    - Secretariat APIPv6TF
- Several activities in intergovernmental organizations. (Details in Public Affairs report)

New Corporate Identity

- We live in an IPv6 world now ::

- Collaborative community ( )

- Changing icon represents our dynamic and diversity community

- New image for a new era

New Corporate Identity

- Formal use

CMS Implementation

- ## Content Management System
  - Streamlining content updates to APNIC website
  - Allows content specialists to update APNIC website following editorial best practices
  - Implementation of workflow
    - Giving content owners the ability to update website pages allocated to them
    - Significant ongoing training and video tutorials

Thank You