



ASIA PACIFIC REGIONAL INTERNET CONFERENCE ON OPERATIONAL TECHNOLOGIES

23 February – 5 March 2010
Kuala Lumpur, MALAYSIA



SPONSORSHIP OPPORTUNITIES

Sponsorship Category	Entitlement
<p>DIAMOND SPONSOR (Exclusive)</p> <p>(Contribution of USD50,000 or approx RM175,000*)</p> <p>SOLD</p>	<ul style="list-style-type: none"> • Placement of company logo in all marketing collaterals and on-site promotional materials including website, flyers, brochures, souvenir programme and event backdrop/directional signage according to sponsored value • One (1) full-page colour advertisement on cover in the Souvenir Programme (bestpage allocated at time of signing) • One (1) product demonstration kiosk (1.5mD x 4mW) at prime location • One (1) placement of hanging banner (2mH x 4mW) at product demonstration area • Distribution of company supplied brochures and/or gifts during registration • Appropriate citation in press releases • Four (4) complimentary conference seats
<p>PLATINUM SPONSOR</p> <p>(Contribution of USD25,000 or approx RM87,500*)</p>	<ul style="list-style-type: none"> • Placement of company logo in all marketing collaterals and on-site promotional materials including website, flyers, brochures, souvenir programme and event backdrop/directional signage according to sponsored value • One (1) full-page colour advertisement, ROP in the Souvenir Programme (best page allocated at time of signing) • One (1) product demonstration kiosk (1.5mD x 3mW) • Distribution of company supplied brochures and/or gifts during registration • Appropriate citation in press releases • Three (3) complimentary conference seats
<p>GOLD SPONSOR</p> <p>(Contribution of USD15,000 or approx RM52,500*)</p>	<ul style="list-style-type: none"> • Placement of company logo in all marketing collaterals and on-site promotional materials including website, flyers, brochures, souvenir programme and event backdrop/directional signage according to sponsored value • One (1) half-page colour advertisement, ROP in the Souvenir Programme • One (1) product demonstration kiosk (1.5mD x 2mW) • Distribution of company supplied brochures and/or gifts during registration • Appropriate citation in press releases • Two (2) complimentary conference seats
<p>SILVER SPONSOR</p> <p>(Contribution of USD10,000 or approx RM35,000*)</p>	<ul style="list-style-type: none"> • Placement of company logo in all marketing collaterals and on-site promotional materials including website, flyers, brochures, souvenir programme and event backdrop/directional signage according to sponsored value • One (1) half-page colour advertisement, ROP in the Souvenir Programme • Distribution of company supplied brochures and/or gifts during registration • Appropriate citation in press releases • One (1) free complimentary conference seat
<p>BRONZE SPONSOR</p> <p>(Contribution of USD5,000 or approx RM17,500*)</p>	<ul style="list-style-type: none"> • Placement of company logo in all marketing collaterals and on-site promotional materials including website, flyers, brochures, souvenir programme and event backdrop/directional signage according to sponsored value • Distribution of company supplied brochures and/or gifts during registration • Appropriate citation in press releases



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Other Sponsorship Categories

Sponsorship Category	Requirement and Entitlement
<p>APRICOT OPENING RECEPTION SPONSOR</p> <p>(Contribution of USD25,000 or approx RM87,500*)</p> <p>SOLD</p>	<ul style="list-style-type: none"> • Same benefits as PLATINUM SPONSOR PLUS Sponsor Remark during the social event and exhibition of company name and logo • One (1) full-page colour advertisement, ROP in the Souvenir Programme
<p>APRICOT CLOSING RECEPTION SPONSOR</p> <p>(Contribution of USD25,000 or approx RM87,500*)</p>	<ul style="list-style-type: none"> • Same benefits as PLATINUM SPONSOR PLUS Sponsor Remark during the social event and exhibition of company name and logo • One (1) full-page colour advertisement, ROP in the Souvenir Programme
<p>LUNCH SPONSOR</p> <p>(Contribution of USD15,000 or approx RM52,500*)</p> <p>1 March 2010 SOLD</p>	<ul style="list-style-type: none"> • Same benefits as GOLD SPONSOR PLUS Sponsor Remark during the social event and exhibition of company name and logo
<p>WORKSHOP DINNER SPONSOR</p> <p>(Contribution of USD10,000 or approx RM35,000*)</p> <p>SOLD</p>	<ul style="list-style-type: none"> • Same benefits as SILVER SPONSOR PLUS Sponsor Remark during the social event and exhibition of company name and logo
<p>CONFERENCE BAG</p> <p>(Contribution of USD5,000 or approx RM17,500*)</p> <p>SOLD</p>	<p><u>Requirements:</u> Sole right to sponsor the conference bag. Conference bag to be supplied by sponsor. APRICOT's logo must be included.</p> <p><u>Benefits:</u></p> <ul style="list-style-type: none"> • Placement of company logo in the following marketing collaterals: website, flyers, brochures, posters and conference kits, souvenir programs and venue decorations • Appropriate citation in press releases
<p>LANYARD</p> <p>(Contribution of USD3,000 or approx RM10,500*)</p> <p>SOLD</p>	<p><u>Requirements:</u> Sole right to sponsor the lanyards. Lanyards to be supplied by sponsor. APRICOT's logo must be included.</p> <p><u>Benefits:</u></p> <ul style="list-style-type: none"> • Placement of company logo in the following marketing collaterals: website, flyers, brochures, posters and conference kits, souvenir programs and venue decorations • Appropriate citation in press releases

*Values are based on estimated conversion rate of RM3.50 = USD1.00

For further information, please contact the APRICOT 2010 Secretariat:



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