

APRICOT

Kuala Lumpur 2010

23 February – 5 March 2010

Kuala Lumpur Convention Centre

Organiser:



Host:



Partner:



Supporters:



Selamat Datang Again to Kuala Lumpur, Malaysia



Malaysia
Truly Asia



The Host – PIKOM

- The National ICT Association of Malaysia
- Representing the information and communications technology (ICT) industry in Malaysia.
- PIKOM is positioned to be the voice of the Malaysia ICT industry.
- PIKOM also hosted APRICOT in year 2001 & 2004
- Events by PIKOM – Exhibitions & Conferences

WCIT 2008



PC FAIR



LEADERSHIP SUMMIT



The Venue

- Kuala Lumpur Convention Centre

Your Home Away From Home – Kuala Lumpur

Traders Hotel

APRICOT 2010 Venue

KLCC Park

KL Tower

Mandarin Oriental KL

Mosque

Petronas Twin Towers

KLCC Suria -
Shopping, Food & Entertainment



Official Hotel

Hotel	Rate	Walking Distance
1) Traders Hotel (5 Star)	From USD115++ Onwards	Adjoining



Other Hotels

Adjoining or Near to Venue

Hotel	Rate	Walking Distance
1) Impiana KLCC Hotel & Spa (4 Star)	From USD125++	Across the Road
2) Prince Hotel (4 Star)	From USD73++	10 mins (shuttle services available)
3) Novotel Kuala Lumpur City Centre (4 star)	From USD97++	10 mins
4) Corus Hotel (3 Star)	From USD100++	20 mins (shuttle services available)
5) Park Royal (4 star)	From USD100++	20 mins (shuttle services available)
6) Hotel Maya (3 star)	From USD112++	20 mins
7) Royal Bintang (3 star)	From USD68++	30 mins
<p>- Breakfast & Internet access in room is inclusive - Exchange rate : USD1=RM3.50</p>		

Programme

A. Workshop

- Network Management and NOC
- VoIP Deployment
- Network Security
- ISP Routing using IPv4 and IPv6
- Advanced Routing – BGP Multihoming with IPv4 and IPv6

B. Conference

- IPv6 Operations
- IPv6 Transition
- Internet Exchanges
- Routing
- Peering Forum

C. Tutorial

- Internet Routing Registry
- Introduction to IPv6
- BGP Multihoming Techniques
- Network Core Infrastructure–Best Practices
- Layer 2 Attacked and Mitigation Techniques
- Anatomy of a Network Attack, Network Forencics, Network Attack and Defense
- IPv6 Deployment
- ISIS Deployment
- DNSSEC in 6 Minutes and Deployment
- MPLS Best Practices and Based Metro Ethernet Services

Sponsorship Opportunities

More and more company branding at APRICOT 2010.....

Don't Miss This Opportunity!



Demo Booth

Banner Hanging Advertisement



Company Logo Placement

Sponsorship Opportunities

- We expect total of 600 attendees from over 50 countries to attend APRICOT 2010 in Kuala Lumpur.
- Please grab your marketing and branding opportunities.

Sponsorship Opportunities

Diamond Sponsor (USD50,000)

Benefits :

1. 4m x 1.5m Demo Booth
2. Hanging Banner – Branding
3. 1 Full page Colour Advertisement on cover in Souvenir Programme
4. Prime Company Logo Placement in Marketing Collaterals
5. 4 Complimentary Conference Seats
6. Premium Level Company Branding Including Event Backdrop and Signage During Event.
7. Brochures Distribution in Registration Counter

Sponsorship Opportunities

Platinum Sponsor (USD25,000)

Benefits :

1. 3m x 1.5m Demo Booth.
3. 1 Full page ROP Colour Advertisement in Souvenir Programme.
4. Company Logo Placement in Marketing Collaterals.
5. 3 Complimentary Conference Seats
6. Premium Level Company Branding Including Event Backdrop and Signage During Event.
7. Brochures Distribution in Registration Counter

Terima Kasih & Thank you.

See you in

Kuala Lumpur

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