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APNIC 23 Open Policy Meeting – Sponsorship invitation

APNIC is pleased to invite sponsors to support the 23rd APNIC Open Policy Meeting, joining leading Internet organisations and key industry figures in assisting Internet development in the Asia Pacific Region.

Overview of APNIC 23

The APNIC Open Policy Meeting is a major developmental forum for the Asia Pacific Internet community, focusing on technical policy and infrastructure management. It is marketed to, and attended by, the APNIC membership (comprising more than 1,000 major ISPs across 56 economies) and members of the broader technical and policy community of the region.

APNIC 23 will be held in conjunction with the Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT) 2007.

Date	Monday 26 February to Friday 2 March 2007
Venue	Bali International Convention Centre, Bali, Indonesia
Participants	Approximately 800-900 people from local and international groups, such as <ul style="list-style-type: none">➤ Key industry figures as speakers and tutors➤ Senior business and technical representatives from ISPs throughout the region➤ Internet leaders from around the world
Program	The APNIC program features training sessions and tutorials, technical and policy discussions, and the APNIC Member Meeting. http://www.apnic.net/meetings
Local host	APJII

Past APNIC meetings have been well attended. The details of the past meetings are available at:

<http://www.apnic.net/meetings/archive>

About APNIC

APNIC is one of five Regional Internet Registries (RIRs) in the world and is responsible for the distribution and management of numeric Internet address space in the Asia Pacific region. As a membership organisation comprised of many of the major Asia Pacific ISPs, it is the primary source of operational services, policies, and training related to the management of IP address space in the region. Furthermore, as a respected and authoritative voice in the Internet community, APNIC represents this region in the development of global Internet policies.

Why sponsor APNIC 23?

APNIC Open Policy Meetings provide substantial benefits to the Asia Pacific Internet community; however, as a non-profit organisation, fully funded by membership contributions, APNIC relies on strategic sponsorships to assist it in fulfilling its role.

As a sponsor you have a valuable opportunity to showcase your products and services to world leaders in the Internet community. Sponsorship will also demonstrate your commitment to and support of the Internet community.

Sponsorship options and benefits

The options set out in the attachment indicate the primary opportunities for contributing to APNIC 23. The level of sponsorship and benefits can be negotiated to suit the needs of the sponsor.

If you need more information about sponsoring this event, please email the APNIC Secretariat at <meetings@apnic.net>. Alternatively, you may simply complete and return the sponsorship pledge form attached, indicating your preferred sponsorship option.

Gold sponsor (contribution of US\$5,000)

To sponsor one of the following activities: daily meeting, lunch, tea breaks, APNIC opening reception, or miscellaneous.

Sponsor benefits

- Specific verbal acknowledgement by APNIC in the sponsored sessions and the social event;
- Prime positioning of your company logo in the meeting program, meeting website with hyperlink, Onsite Notice Board, APNIC meeting kit, APNIC newsletter (*Apster*) and media releases;
- Displayed company banner at sponsored session venue (approx. size 1m x 2m and to be supplied by sponsor);
- Two complimentary tutorial and conference registrations;
- Appreciation certificate awarded at APNIC Member Meeting;
- Distributing one piece of marketing material;
- Inserting a promotional item in the meeting kit;
- Running a promotional activity or prize draw;
- Renting and setting up a consultation room at the venue;
- Accessing delegate list.

Silver sponsor (contribution of US\$2,500)

To sponsor one of the following activities: daily meeting, tea breaks, or miscellaneous.

Sponsor benefits

- Specific verbal acknowledgement by APNIC during the sponsored sessions and the social event;
- Placement of company logo in the meeting program, meeting website with hyperlink, Onsite Notice Board, APNIC meeting kit, APNIC newsletter (*Apster*) and media releases;
- Displayed company banner at sponsored session venue (approx. size 0.5m x 1m, to be supplied by sponsor);
- One complimentary tutorial and conference registration;
- Appreciation certificate awarded at APNIC Member Meeting;
- Distributing one piece of marketing material.

Supporting sponsor (contribution of US\$1,250)

Sponsor Benefits

- Specific verbal acknowledgement by APNIC at the social event;
- Placement of company logo in the meeting program, meeting website with hyperlink, Onsite Notice Board, APNIC meeting kit, APNIC newsletter (*Apster*) and media releases;
- One complimentary conference registration;
- Appreciation certificate awarded at APNIC Member Meeting.

Sponsor pledge form – APNIC 23

Please complete these details, then email or fax your pledge to APNIC. Upon receipt of your pledge, we will send you an invoice with payment instructions.

Name of organisation: _____

Contact name: _____

Position: _____

Email: _____

Postal address: _____

Phone number: _____

Fax number: _____

Sponsorship options: (please tick preferred options)

Gold **US\$5,000**

Daily meeting Date _____

Lunch Date _____

Tea breaks Date _____

Opening reception _____

Miscellaneous _____

Silver **US\$2,500**

Daily meeting Date _____

Tea breaks Date _____

Miscellaneous _____

Supporting **US\$1,250**

In the case of two organisations requesting the same sponsorship option, we will accept pledges on a first-come-first-served basis. The sponsors' logos will be listed in the respective sponsorship category on the APNIC website in the order in which they are received. Thank you for your support. APNIC will contact you shortly to discuss the details of your pledge.

Return this form by email to: meetings@apnic.net or by fax to: + 61 7 3858 3199,
Attention: Events Manager.