

The logo for ISP AI, consisting of the letters 'ISP AI' in a bold, blue, sans-serif font.

Promote **Internet**  
& **Broadband** for **All.**

**ISP AI**  
Internet Service Providers Association of India

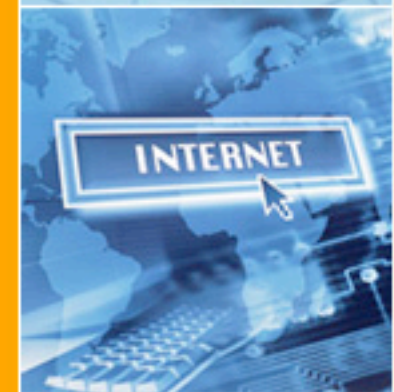
**Cordially invites you to**

**APNIC 24 Open Policy Meeting**  
Held together with  
**SANOG-10**

**29 Aug -7 Sep 2007**

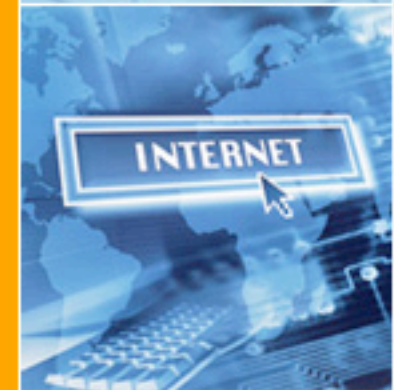
**At Hotel Intercontinental**  
**Barakhamba Avenue, Connaught Place**  
**New Delhi, INDIA**

**For details pls contact :**  
**puneet @ispai.in / info@sanog.org**  
[www.sanog.org](http://www.sanog.org) / [www.ispai.in](http://www.ispai.in)



## APNIC - 24 Venue

**Hotel 'Intercontinental' The Grand situated at  
Connaught Place, New Delhi 110 001.**



# HOTEL INTERCONTINENTAL

**ISPAI**

Promote **Internet**  
& **Broadband** for **All.**

- 5\* Deluxe hotel under the flagship of Intercontinental in the heart of the city .
- 24 k.m. from International Airport & 18 k.m. from Domestic Airport.
- 10 Conference Halls/Board Rooms.
- 400 Rooms & Suites with Internet Connectivity & other facilities.
- Restaurant, Bar, Coffee Shop, Gym, Swimming Pool etc.
- Rooms Tariff starts from Rs. 8500/- (\$180) incl. Taxes, B/f, especially for APNIC-SANOG.



# Budget Hotels in the vicinity

Room Tariff ranges between US\$ 50-100

Hotel Marina,

Hotel Jukaso Inn

Hotel Centre Point

Hotel Madonna

Hotel Arpit Palace

Maharani Guest House

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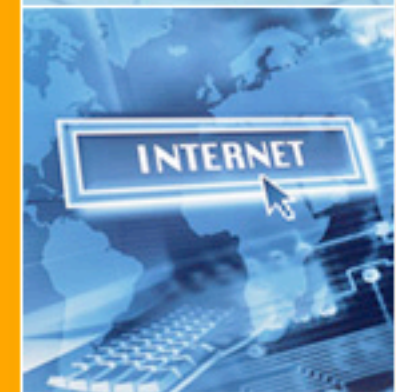


# FLIGHTS TO NEW DELHI

- Air India & Indian Airlines
- China Airlines
- Druke Air
- Pakistan International Airlines
- Royal Nepal Airlines
- Sri-Lanka Airlines
- Malaysian Airlines
- Thai Airways
- Singapore Airlines
- Bristish Airways
- Austrian Airlines
- Qatar Airways
- Lufthansa
- Qantas
- Finair
- Jet Airways
- Sahara Airlines
- About half a dozen domestic airlines

## ISPAI

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& **Broadband** for **All.**



# VISA INFORMATION

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& **Broadband** for **All.**

## <http://passport.nic.in>

- Visa is not required for residents of Nepal, Bhutan. (For Maldives only if staying up-to 90 days)
- For others following visas are available from the Indian Missions abroad:
- Tourist ; Business ; Conference ; Transit ; Student ; Journalist; Employment; Missionaries .
- VISA Fees varies from US \$ 5 –100.

## **Documents Required :**

- A letter from your sponsoring organization mentioning the nature of business, probable duration of stay with itinerary.
- A guarantee to meet all expenses incurred during your stay.
- 2 passport size photographs.



# GENERAL INFORMATION

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## Whether

- During Aug-Sep whether remains around 35 degree Celsius with humidity about 55-65.
- It will be a end of Monsoon.

## Transportation

- Pre-Paid, Meter Cabs are available from Airport, Hotel
- For budget journey or small distance 'Auto-Rickshaw - Three wheelers' are available.
- On select routes Metro Rail is available.
- Deluxe AC Buses are available for Local around Delhi Site Tour

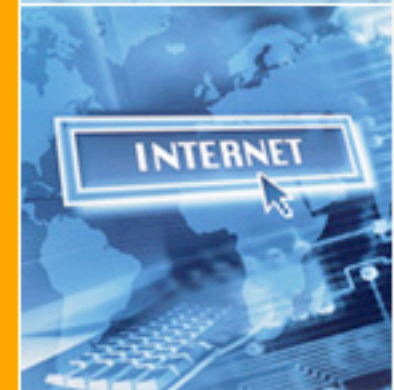


# HOST CITY – NEW DELHI

## ISPAI

Promote **Internet**  
& **Broadband** for **All.**

- Conveniently connected with direct flights from all major cities and countries across the globe.
- Capital & Seat of Policy makers, Regulators and also an Intellectual, Commercial IT & Industrial hub.
- Fantastic shopping destination.
- Pink City- Jaipur and Taj Mahal – Agra or mighty Himalayan Mountains are about 200-300 km from New Delhi.
- Temperature stands around 35°C during Aug-Sep with fairly high humidity.



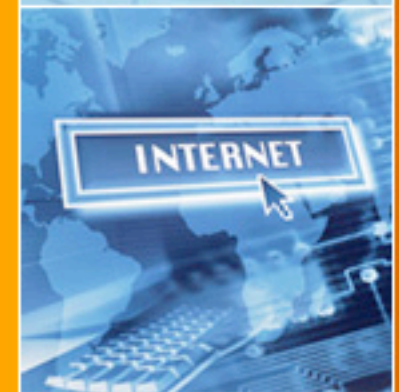


# PLACES OF ATTRACTION

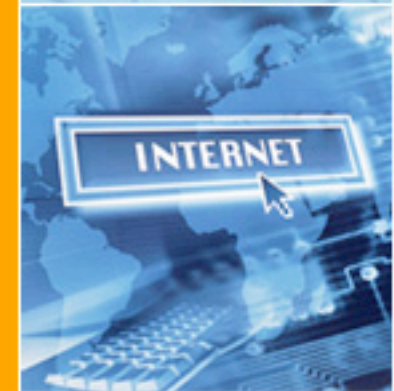
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Qutab Minar (20 KM )

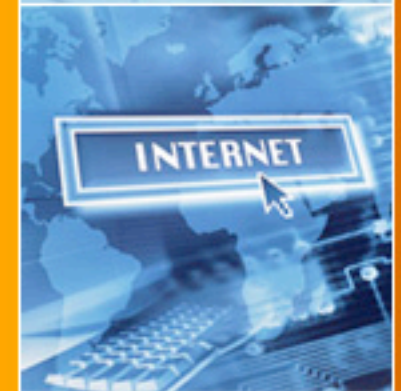
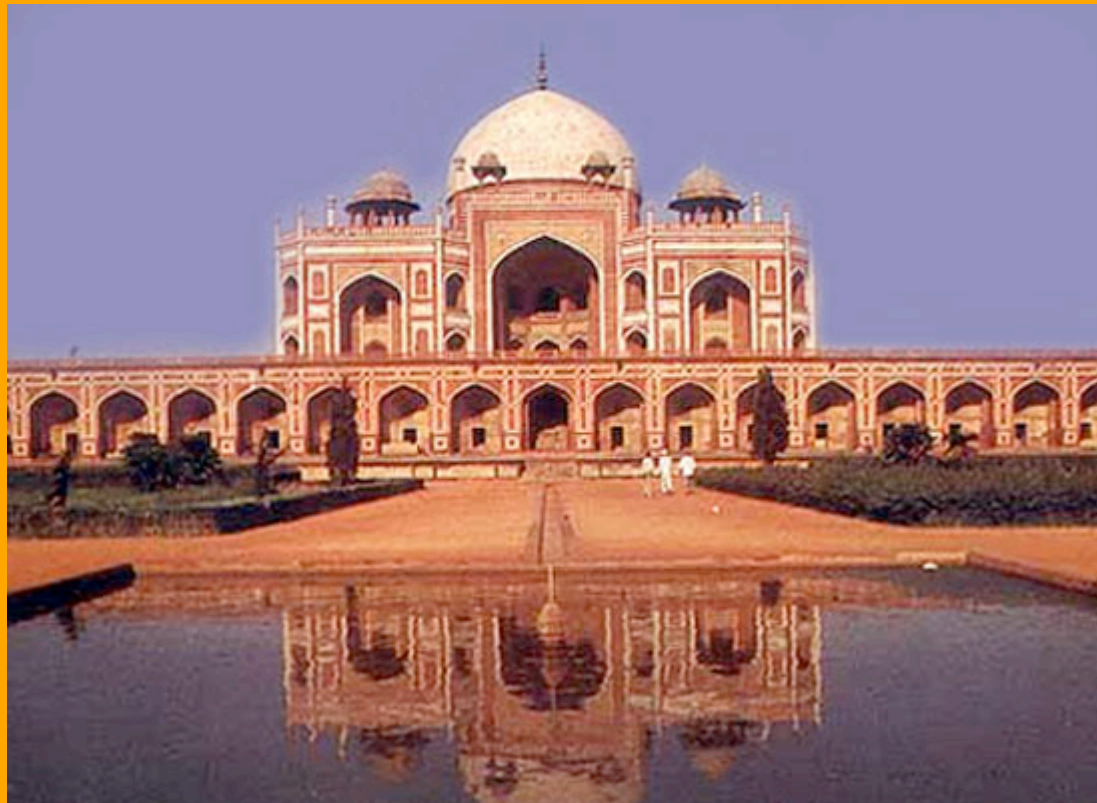


## Red Fort - Seat of Mughal Empire (6 KM)

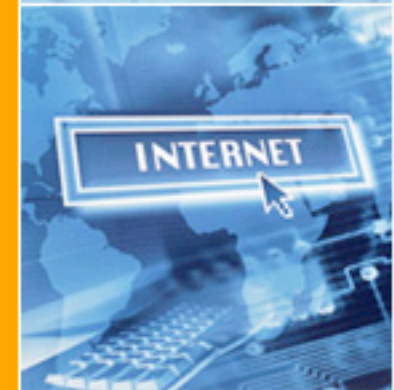




## Humayun Tomb (7 KM)

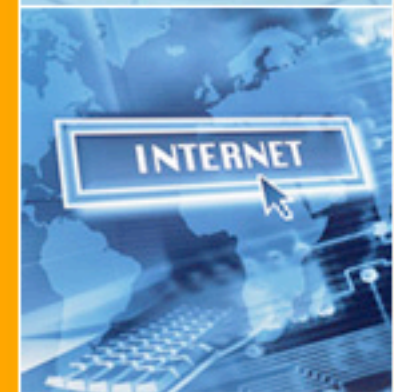
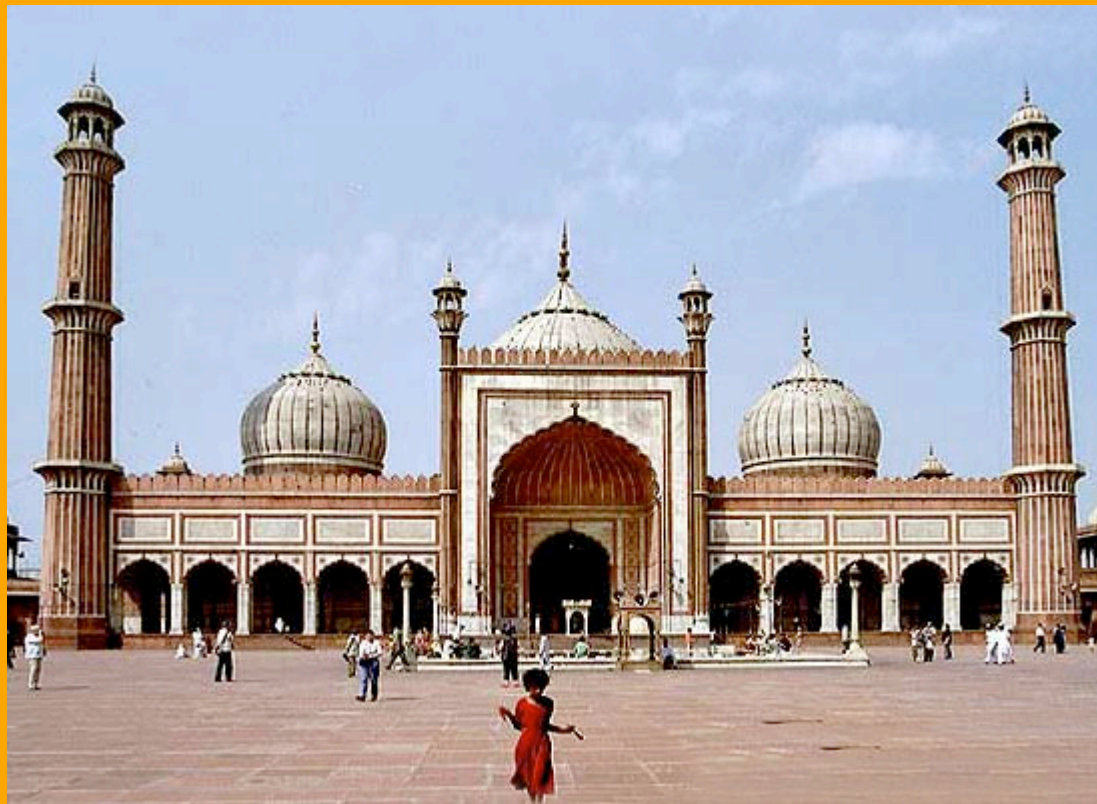


## India Gate War Memorial (3 KM )



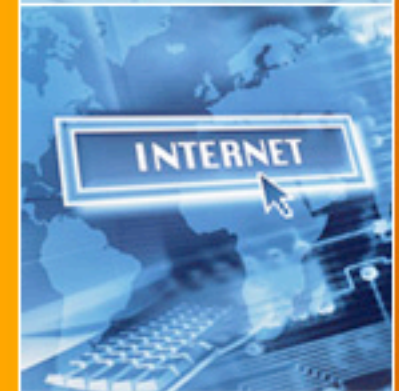
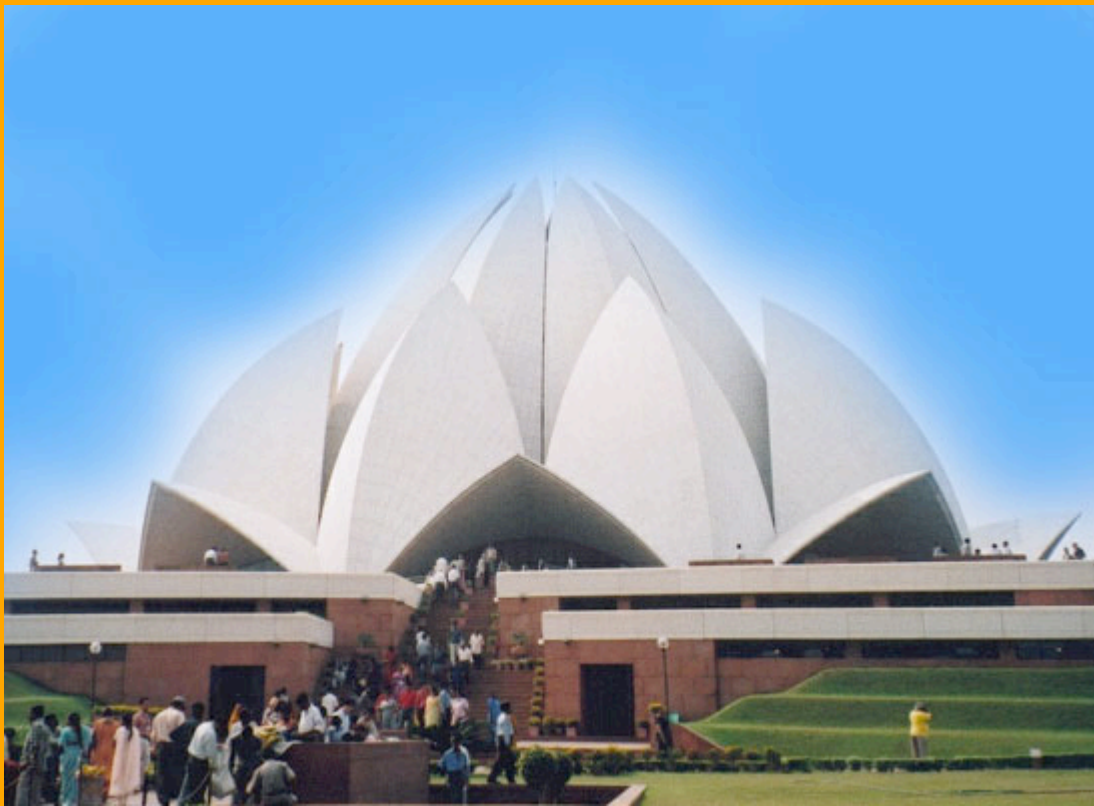


## Jama Masjid - Historical Mosque (6 KM )





## Lotus Temple (16 KM)



# ABOUT ISPAI

- Registered Association under Societies Registration Act of India.
- Non-profit, Non-government organization.
- Apex Body of ISPs in India.

## ISPAI

Promote **Internet**  
& **Broadband** for **All**.



# ISPAI MISSION

# ISPAI

Promote **Internet**  
& **Broadband** for **All**.

To Promote Internet/Broadband for Benefit of All

## Objectives

- Achieve 40 million Internet/Broadband Connections by 2010
- Promote Internet as growth engine for the Economy
- Promote & Propagate Internet friendly Environment
- Promote Policies & Regulations for the benefit of ISPs



# ROLE IN TELECOM REFORMS

## ISPAI

Promote **Internet**  
& **Broadband** for **All**.

ISPAI played vital role in :

- Preparing policy for Internet for privatization of Internet Services in 1998.
- Influenced opening of private Satellite and Submarine International Gateways.
- Internet Telephony in April 2002
- Policies leading to IUC, Infrastructure Sharing, Inter-circle connectivity, Spectrum allocation, NTP 99, etc.



# ROLE IN TELECOM REFORMS

## ISPAI

Promote **Internet**  
& **Broadband** for **All.**

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ISPAI was involved in framing up of policies for :

- Information Technology Act 2000.
- Digital Signatures Policy.
- Broadband Policy 2004.
- Availability and Reduction of prices of International & Domestic Bandwidth Tariffs





# ISPAI WORKS CLOSELY WITH

# ISPAI

Promote **Internet**  
& **Broadband** for **All**.

- Department of Telecommunications,
- Department of Information Technology,
- Telecom Regulatory Authority of India,
- Industry Associated Chambers - CII, FICCI, ASSOCHAM etc.
- Member of National Council of Telecom & Convergence of all Industry Associations.
- Member of high level Sub-Committees/Groups



# ABOUT INTERNET INDUSTRY

## ISPAI

Promote **Internet**  
& **Broadband** for **All.**

- ISP license holders 380 +
- Operational ISPs 135
- Number of ITSP Licensees 127
- Number of operational ITSP 32
- Internet Telephony Minutes - >80 million per quarter

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# ABOUT INTERNET INDUSTRY

## ISPAI

Promote **Internet**  
& **Broadband** for **All**.

Total No. of	Subscribers (Millions)	Users (Millions)
➤ Mar '99	.28	1.4
➤ Mar '00	.9	4.5
➤ Mar '01	3.0	18
➤ Mar '02	3.2	20
➤ Mar '03	3.6	22
➤ Mar '04	4.5	27
➤ Mar '05	5.5	33
➤ Mar '06	6.9	42
➤ Sep '06	8.8	53

### Market Share of 5 major ISPs

➤ Bharat Sanchar Nigam Ltd	44%
➤ Mahanagar Telecom Nigam Ltd.	19%
➤ Sify Ltd.	10.75%
➤ Bhati Airtel Ltd.	6.5%
➤ Videsh Sanchar Nigam Ltd.	5.6%



# ABOUT INTERNET INDUSTRY

## ISPAI

Promote **Internet**  
& **Broadband** for **All.**

Leased Lines Connectivity	18,800+
Cyber Cafes/Kiosks (franchised)	8,800
Cyber Cafes/Kiosks (Non-franchised)	100,000
Broadband Connections $\geq$ 256 Kbps	1.8 million
Average minutes of use per subscribers/month	185 minutes
ARPU	Rs. 220 p. m.
Annual Revenue	Rs.16000 million (\$ 375 million)



# CHALLENGES

# ISPAI

Promote **Internet**  
& **Broadband** for **All**.

- Cost of Bandwidth.
- Local Loop Un-bundling / Sharing of Infrastructure
- Predatory Policies and Practices.
- Lack of relevant local Content in regional languages.
- Low PC & Tele-density.





# OPPORTUNITIES

- 180 million telephone connections (mobile + fixed line)
- 62 million cable TV connections
- 100,000 Cyber café/Kiosks
- Wi-fi and Wi-Max Technology startups
- Mobile Internet to grow
- DSL / Cable largely used for Broadband currently
- Pilots of Broadband over Power-line

## ISPAI

Promote **Internet**  
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# DRIVERS TO THE GROWTH

## ISPAI

Promote **Internet**  
& **Broadband** for **All.**

- 75% of India remains to be tapped
- e-learning, Tele-medicine, e-Gov applications.
- Local Language Internet will be in demand
- Entertainment / Games / Video on Demand
- Content in Local / Regional Languages



# MAJOR INITIATIVES

**ISPAI**

Promote **Internet**  
& **Broadband** for **All.**

## Setting up of NIXI

- Not for profit, Neutral Exchange.
- An example of public-private partnership.

## Registry for .IN ccTLD

- Registered 220 K names so far.
- 44 Registrars across the globe.



**ISPAI**

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# Thank You

[www.ispai.in](http://www.ispai.in)  
[secretariat@ispai.in](mailto:secretariat@ispai.in)

