

22<sup>nd</sup> APNIC Open Policy Meeting

# Taiwan's Internet operation development and future prospects

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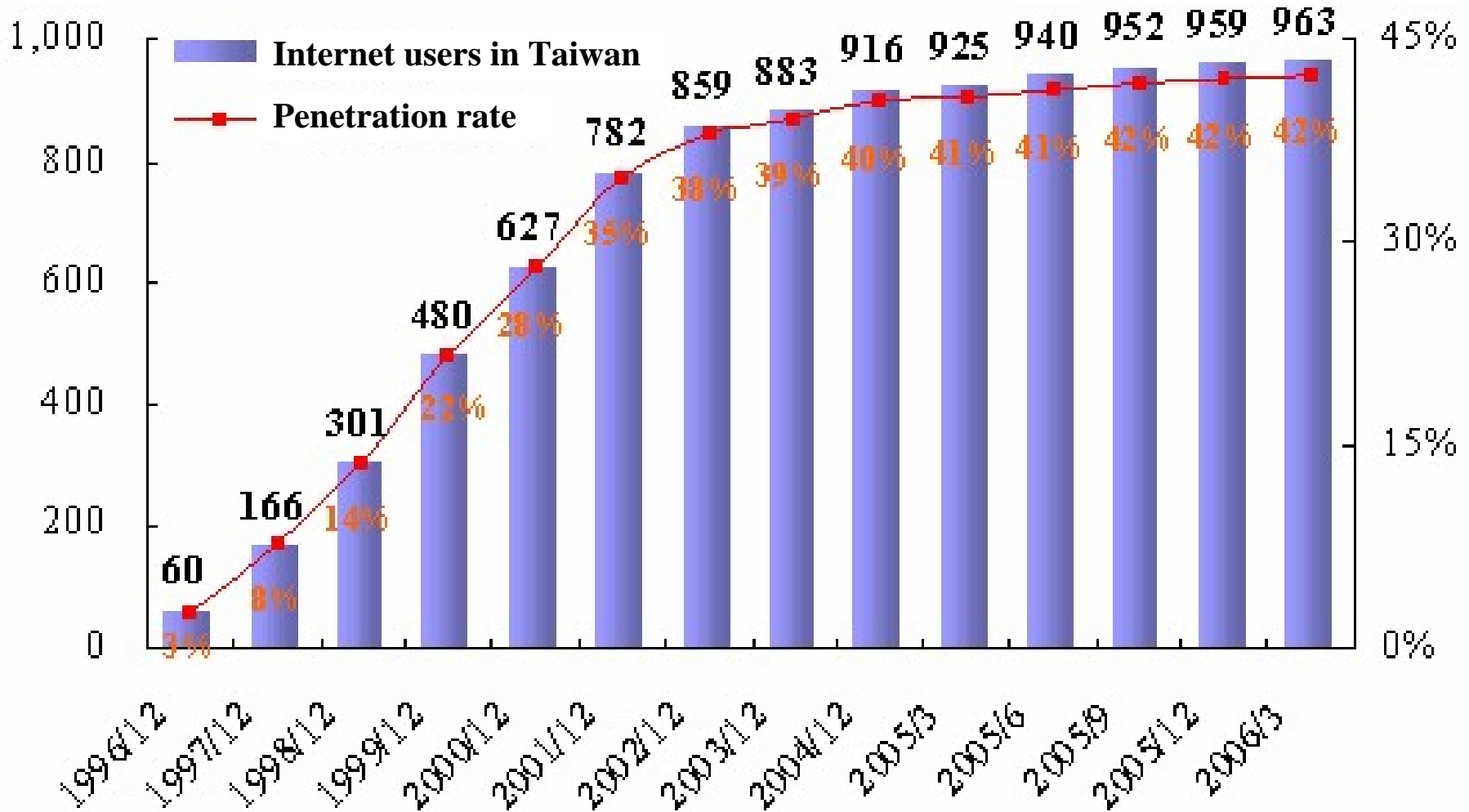
2006/09/06

# Agenda

- **Internet Current Status in Taiwan**
- **Network & Service Development**
- **CHT HiNet's Deployment Strategy**
- **Concluding Remark**

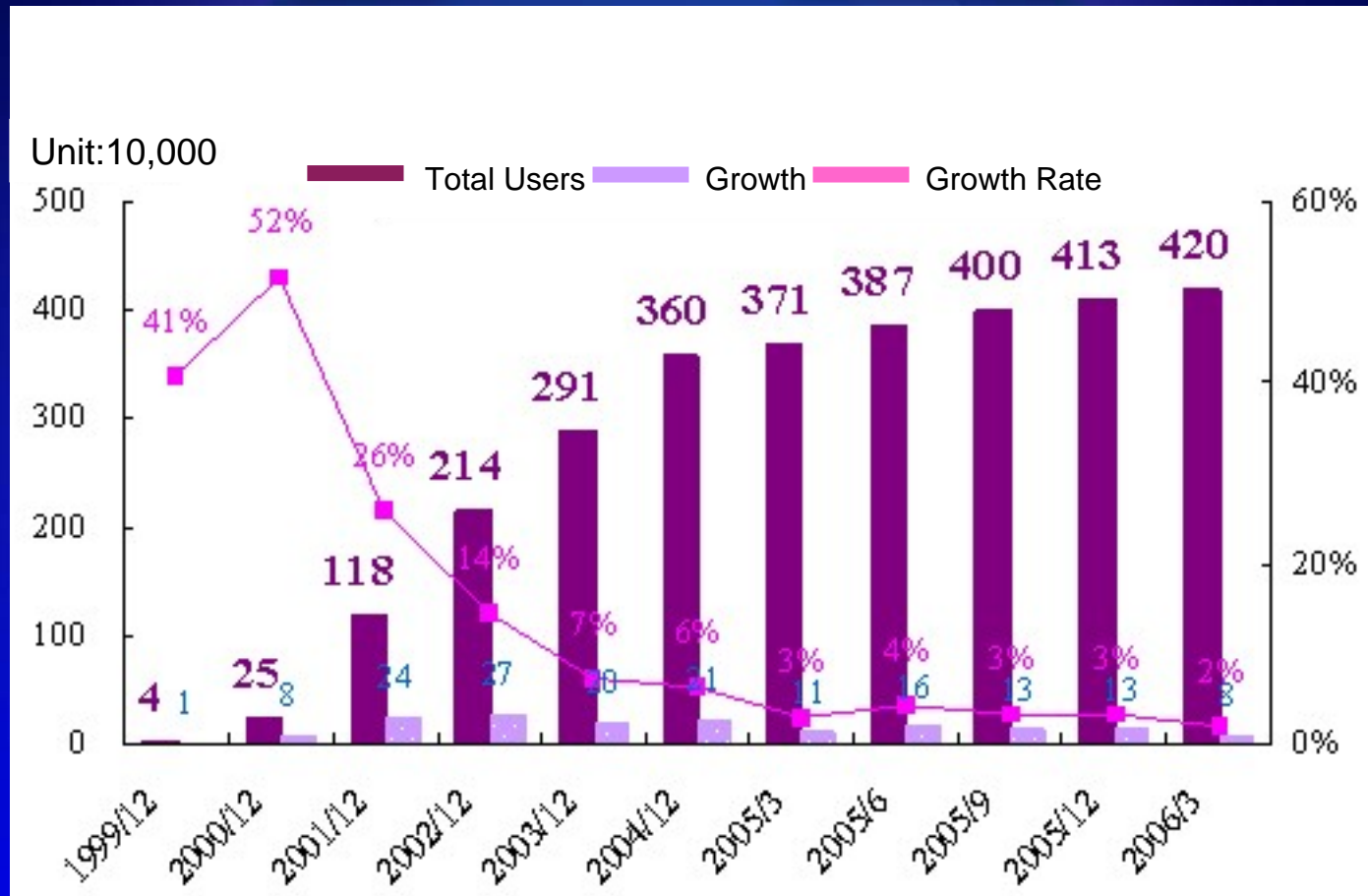
# Internet Users

(Unit: 10,000)



Source : FIND (Focus on Internet News and Data) Project  
Institute for Information Industry (3/31, 2006)

# Internet Broadband Users (Household)



Source : FIND (Focus on Internet News and Data) Project  
Institute for Information Industry (3/31, 2006)

# Network Access



**Broadband household penetration is over 70%**

Source : 2006 Annual "Internet Broadband Usage in Taiwan" Survey Results, TWNIC

# Major ISP, IX and Portal Operator

- **ISP**

- HiNet, Seednet, So-Net, TFN, TTN, APOL, Giga, Sparq, etc.

- **IX**

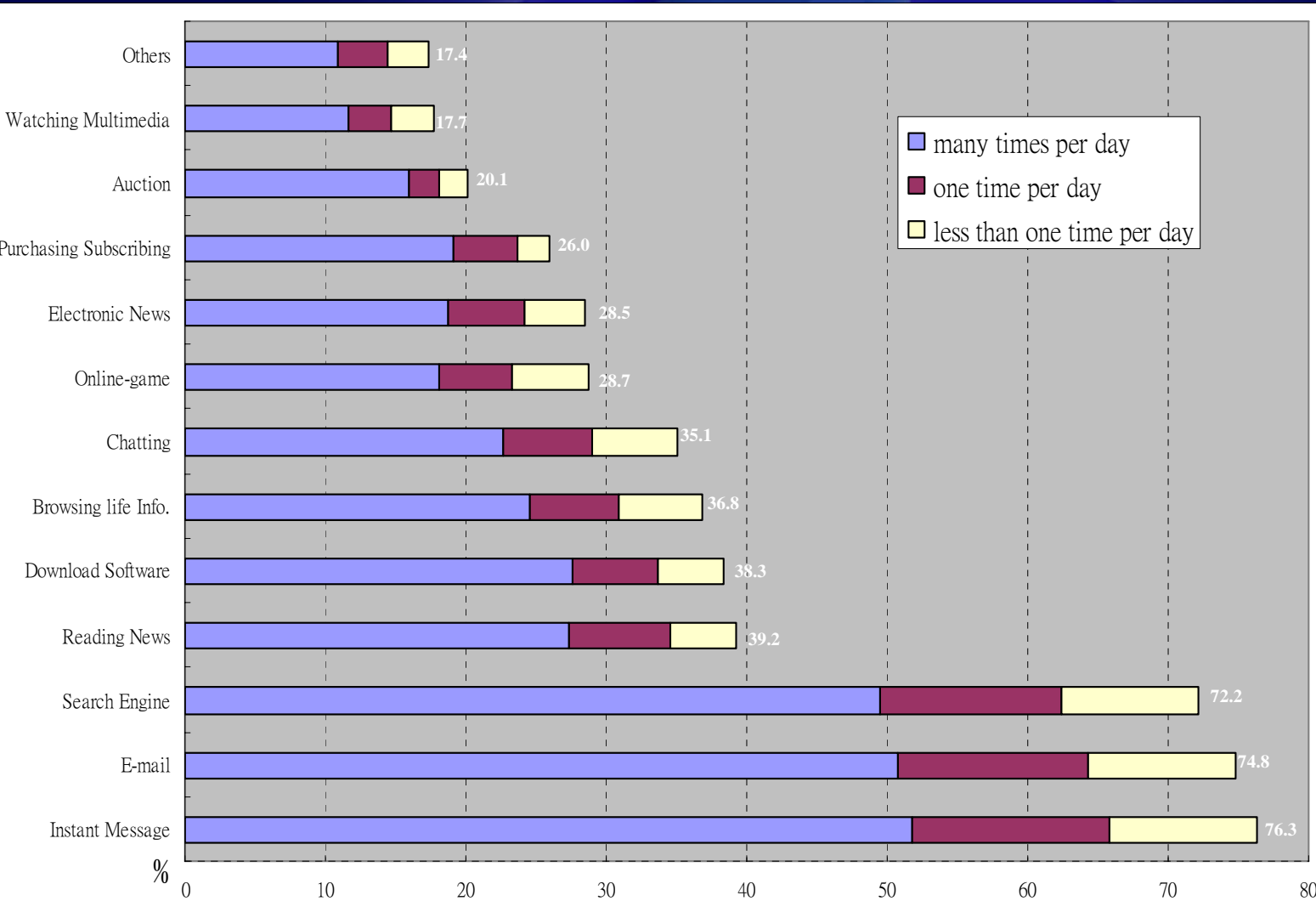
- TWIX, EBIX, TPIX, TWNAP

- **Portal**

- Yahoo, PChome, HiNet , MSN, Yam



# Main Activities on Internet



## 2005 Rank

Activity	2005 Rank
Instant Message	1
E-mail	2
Search Engine	3
Reading News	4
Download Software	5

Source: FIND Project MIC (Market Information Center) , July 2005

# Thread and Opportunity to ISP

- **Thread**

- P2P applications generate large traffic
- Network security and privacy problems
- SPAM Mail
- Free Riding

- **Opportunity**

- Users expect higher bandwidth and quality
- Various CPE and mobility
- Innovated applications (Web 2.0)
- Cyber advertisement
- Multimedia service (VoIP, IPTV, Digital Home)



# Agenda

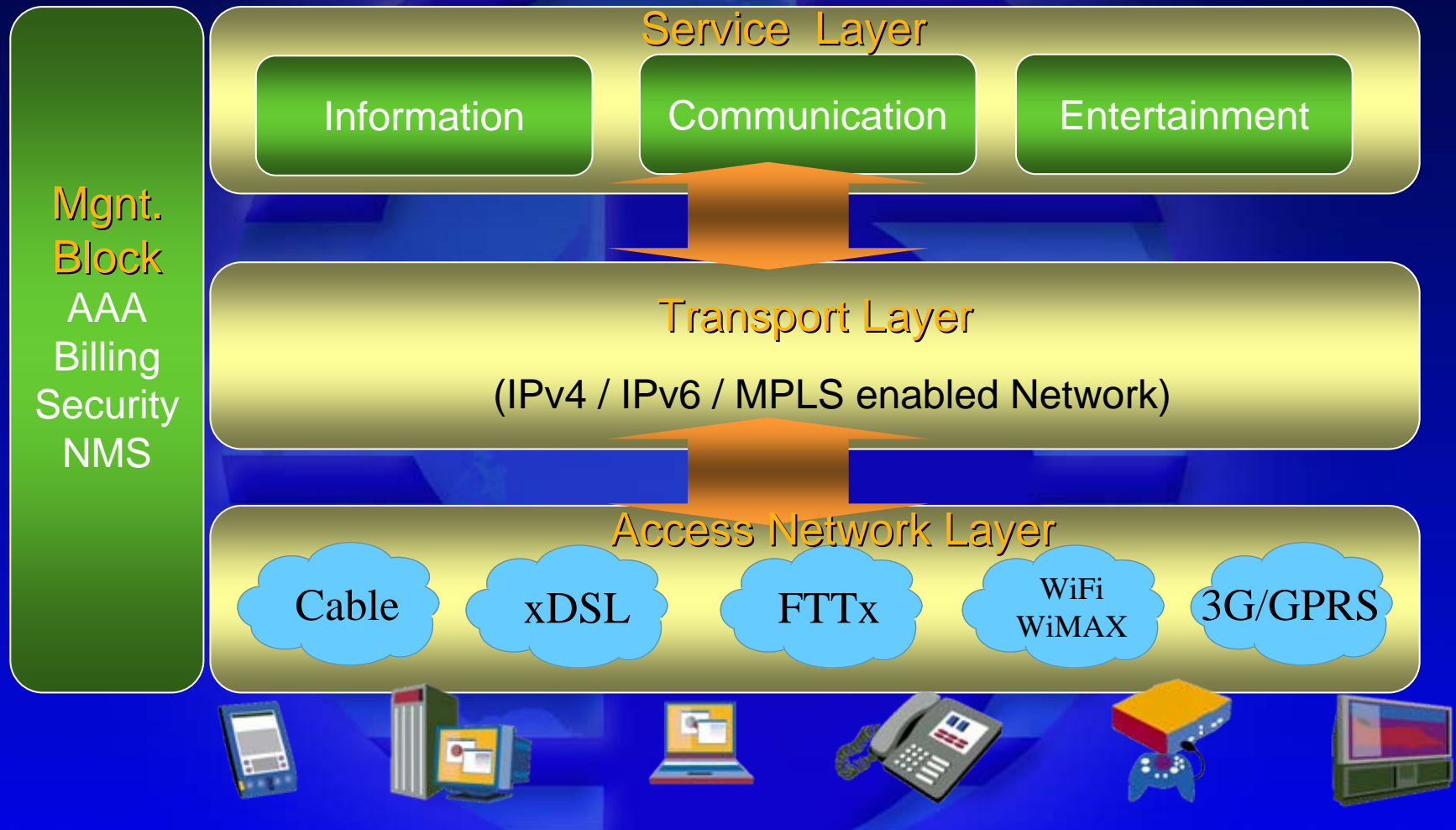
- Internet Current Status in Taiwan
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- CHT HiNet's Deployment Strategy
- Concluding Remark

# Ubiquitous Network Services

Through different devices, at home or outdoors, in the office or business travel, adopting all kinds application services. (Communication, Information, eCommerce, Entertainment.....)



# Ubiquitous Network Service Framework



Construct the high-quality ubiquitous network

# M-Taiwan Program

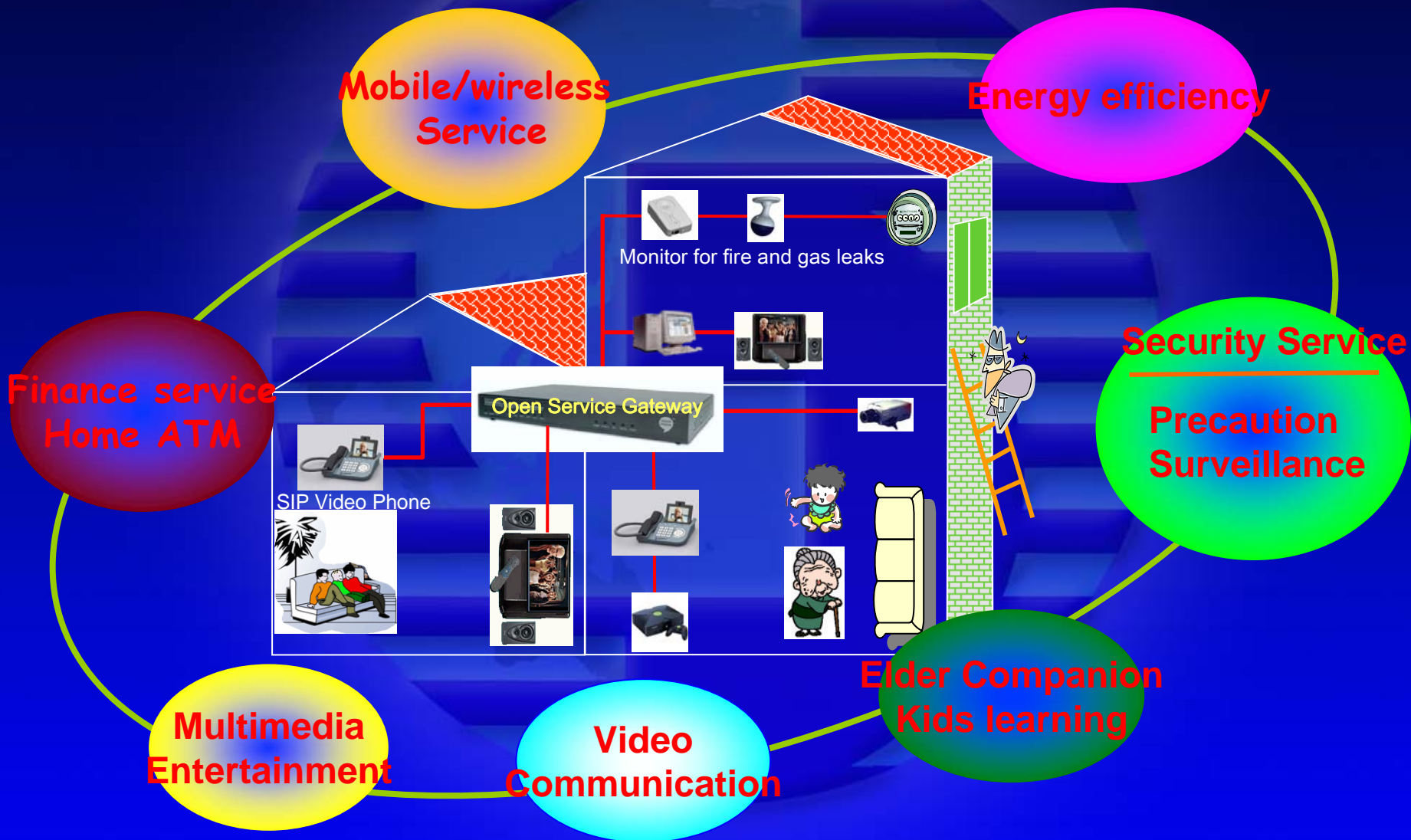
- hope to build Taiwan a “Brave New Mobile World” and enables people to access multiple ICTs anytime, anywhere — it promises a better M-life.
- led by NICI and 37 billion NT dollars has been allocated for years 2005~2009
- expected to buildup
  - the wireless networks
  - integrate mobile phone networks
  - setup the optical-fiber backbones
  - execute the Integrated Beyond 3<sup>rd</sup> Generation Program.
  - reach the vision of " Mobile Taiwan, infinite application, and a brave new mobile world."

# National IPv6 Program





# Digital Home Applications





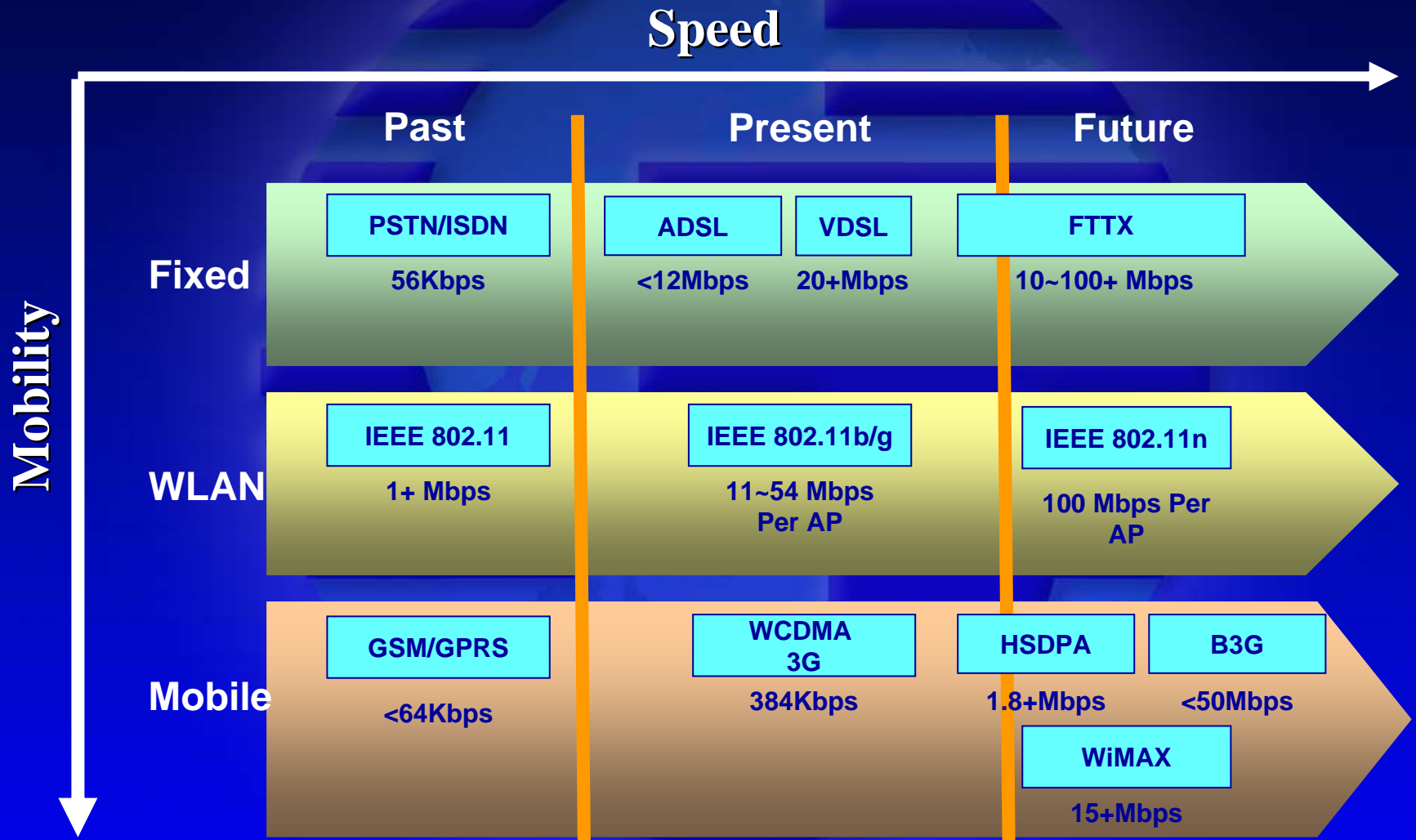
# Web 2.0

- **Asymmetric vs. Symmetric ?**
- **Business Model ?**
- **Privacy and Security ?**
- **Advertisement ?**

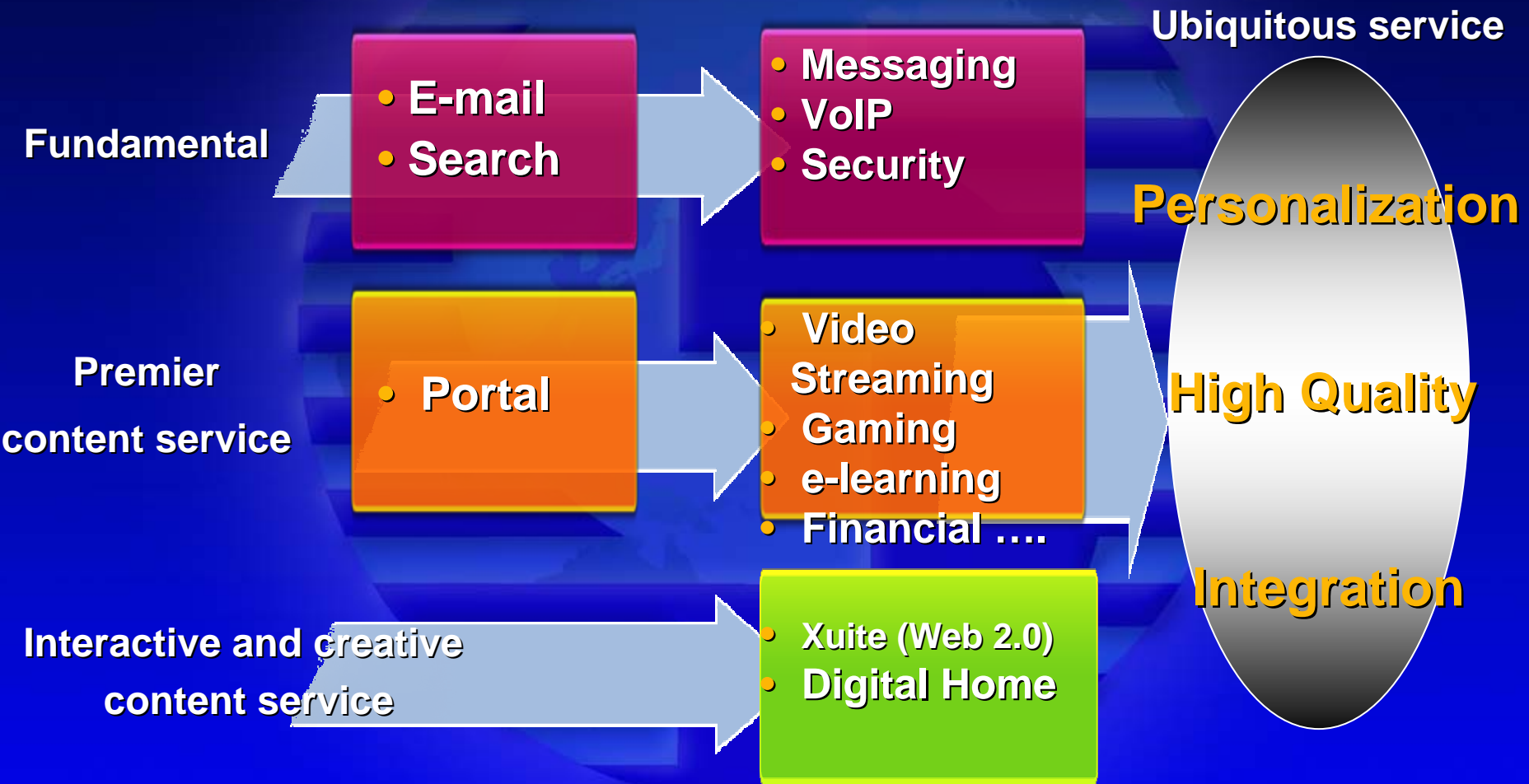
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# HiNet Network Access Evolution

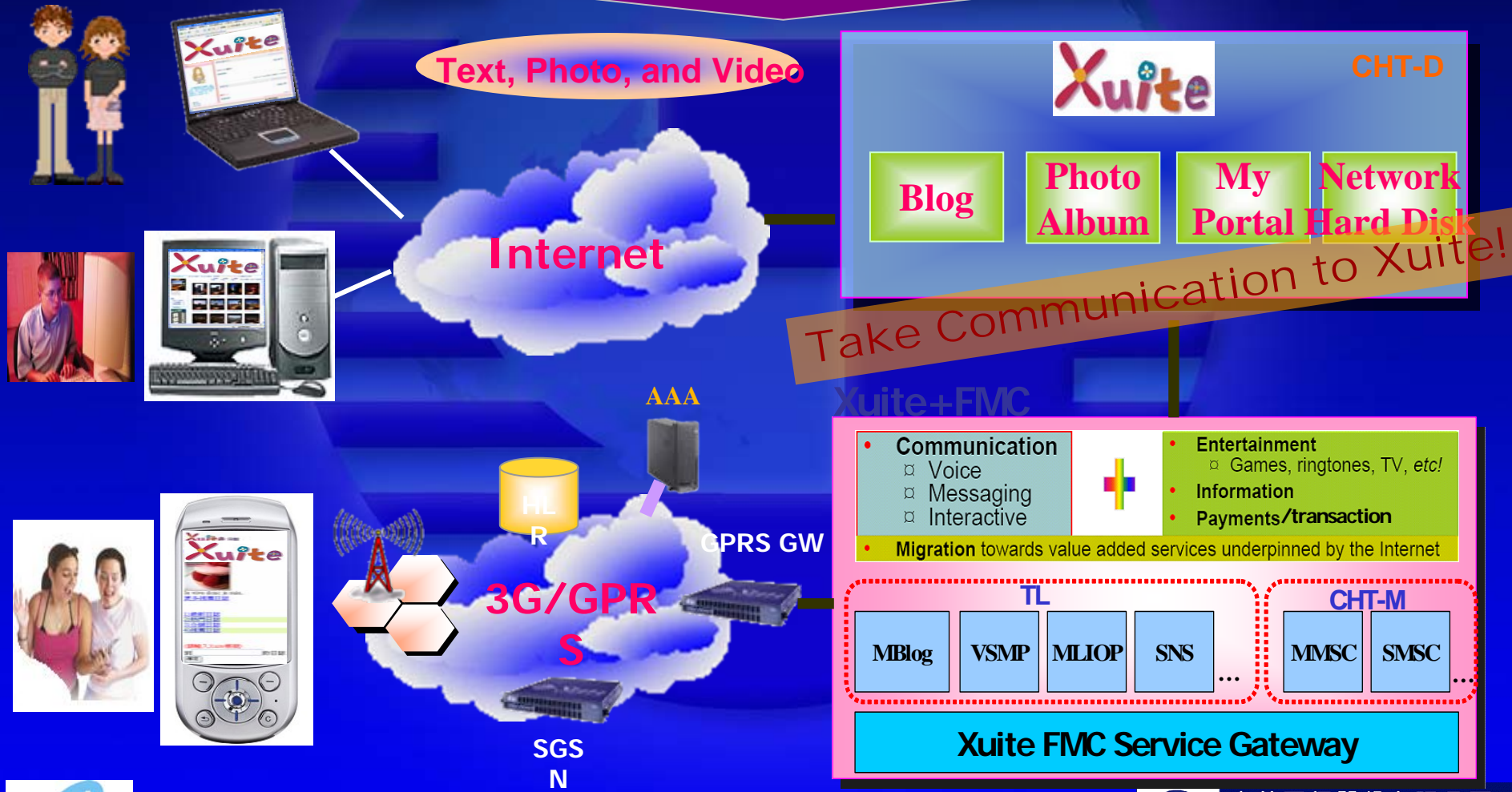


# HiNet Value Added Services



# Xuite Services

Web 2.0 Spirits : Participation, Interaction, and Sharing





# HiNet Digital Home Services

- Information
- Entertainment
  - Streaming & Download
- Home Surveillance
- To be announced at Q4 2006



HiNet Digital Home

把數位家庭當你家  
We make your life easy and fun

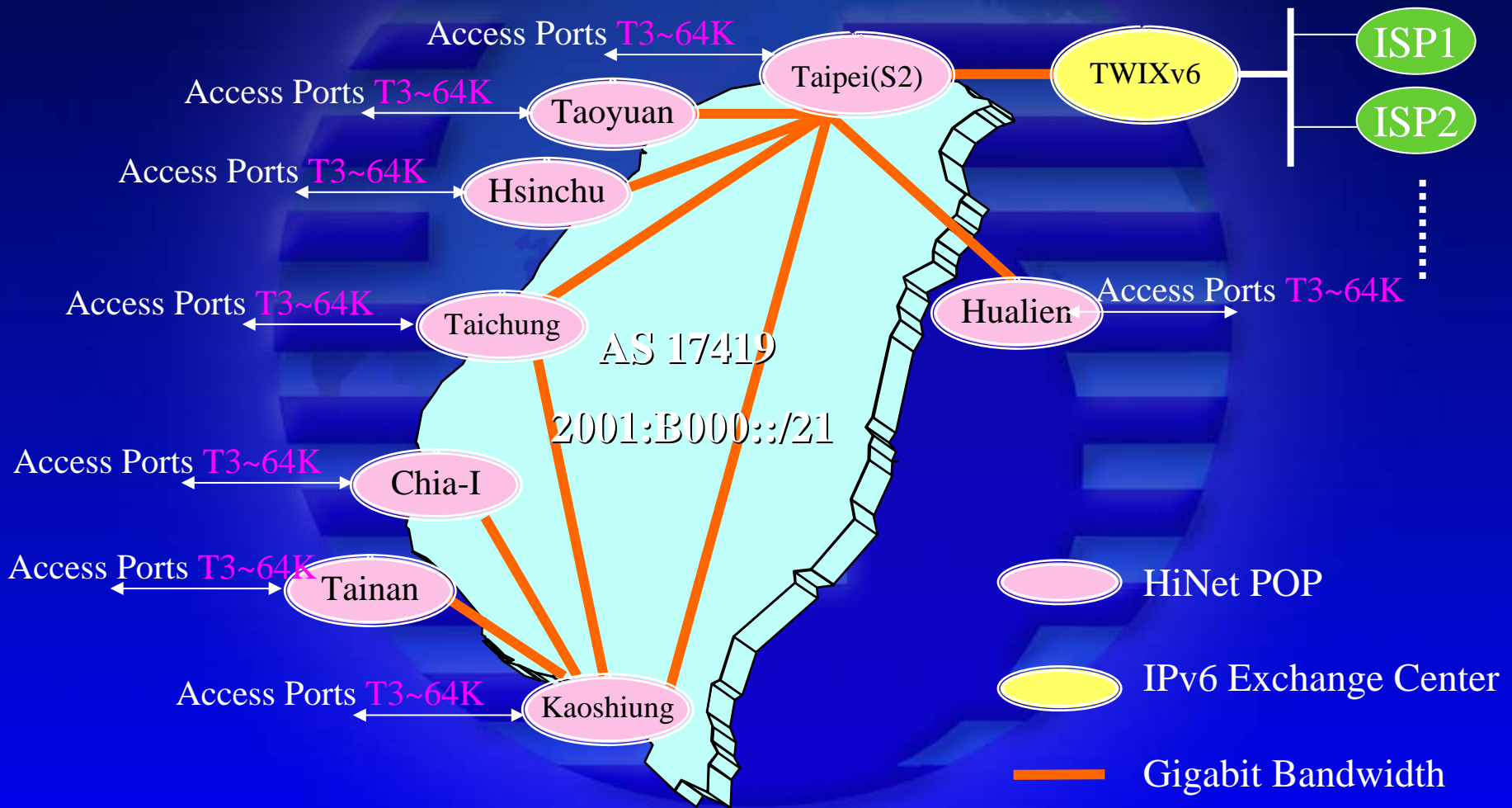
HiNet數位家庭 <http://dhs.hinet.net>  
邁入數位匯流時代(Digital Convergence),  
提供數位生活(digital life)整合應用服務

Internet史上最強!  
高畫質數位內容  
VIP專屬服務一年免費  
提供下載 保證收視品質

數位家庭服務 建議使用 HiNet 8M ADSL



# HiNet IPv6 Trial Network



# CHT NGN Planning

- Will invest 1.8B USD before FY2011
- Expand FTTx coverage
- Expand Ethernet Aggregation Networks
- Consolidate IP Core Networks
- PSTN transformation (Packetization)
- Develop NGOSS
- Deploy platforms to support new services

# Conclusion Remark

- User demands Internet services at anytime from anywhere with any devices
- Government has been aggressively promoting Internet services in Taiwan
  - 2002 e-Taiwan Project
  - 2005 m-Taiwan Project
  - 2007 u-Taiwan Project (Planning)
- CHT will deploy infrastructures for the ubiquitous network society and provide related applications

**Thank you for the attention**

**中華電信**

**Chunghwa Telecom**