Communications update

Annual Member Meeting

8 September 2006

APNIC 22, Kaohsiung, Taiwan
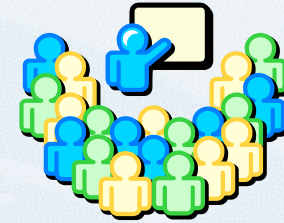
Gerard Ross

Communications staff
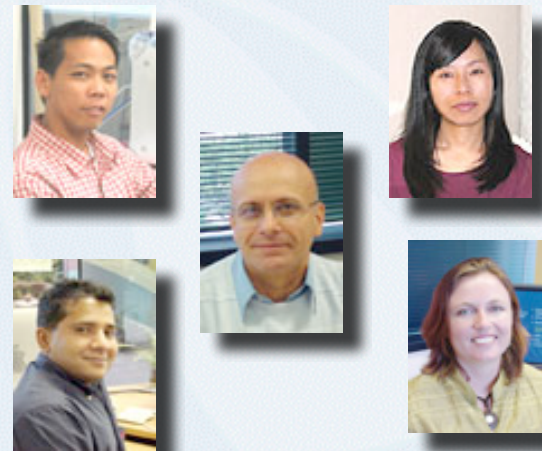
Documentation

Events

Training

Outreach & Liaison

Training

APNIC

Highlights

- **Supporting Internet development**
  - Funding and in-kind assistance to NOG's
    - PACNOG, SANOG, NZNOG
- **Strengthening industry partnerships**
  - MoUs with ISP associations in South Asia, ISOC-AU, PICISOC, NIDA

PACNOG

SANOG

Highlights

- **Improving meeting services**
  - Better remote access options
    - Podcasting, video streams, better chat interfaces

- **Improving awareness**
  - Developing outreach resources
    - *APNIC Interactive* CD, posters, multimedia

- **Refining house-style**
  - Updates to stationery, *Apster*, brochures

Priorities

- **Continuous improvement**
  - Web site content review, simpler navigation and more effective search
  - Feedback from surveys, Helpdesk, training, meetings, staff experiences

- **Localisation**
  - New IPv4 request form to be pilot for other forms and MyAPNIC
  - Encourage multilingual content for ICONS

Priorities

- ## Stakeholder relationships
  - Improve systems to manage relationships with stakeholders

- ## Sponsorship
  - Improve sponsorship options

- ## Collaboration
  - Continue to build and strengthen industry partnerships
    - Through outreach, MoU's, participation in regional events

A brief farewell

- Anne Lord, APNICer from 1998-2006…

Thanks!

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