



Phone +61 7 3858 3100
Fax +61 7 3858 3199
URL www.apnic.net
E-mail info@apnic.net

15TH APNIC OPEN POLICY MEETING - SPONSORSHIP INVITATION

Introduction

APNIC is pleased to invite sponsors to support the 15th APNIC Open Policy Meeting, joining leading Internet organisations and key industry figures in assisting the development of the Internet in the Asia Pacific Region.

Event Description

The APNIC Open Policy Meeting is a regular and major developmental forum within the Asia Pacific Internet community, particularly in the areas of infrastructure management and technical policy. It is marketed to and attended by the membership of APNIC (comprising more than 700 major ISPs across 43 economies) and members of the broader technical and policy community of the region.

The 15th APNIC Open Policy Meeting will be held in conjunction with the Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT), which provides a forum for key Internet builders in the region to learn from their peers and other Internet leaders from around the world.

Vital facts

When	Monday 24 to Friday 28 February 2003
Where	Taipei International Convention Center, Taipei, Taiwan
Who	The APNIC Open Policy Meeting attracts key industry figures as speakers and tutors. Business and technical representatives from ISPs throughout the region attend the meeting. On the basis of previous events, APNIC expects approximately 800-900 participants at this meeting.
What	The programme features formal training sessions and tutorials, informal technical policy sessions, and the APNIC Member Meeting. Specific topics for training and technical sessions will include Whois databases, Internet routing, IPv6 addressing, DNS operations, Internet Exchanges, regional Internet resource management policies, and ICANN/ASO issues.

Further information, including the latest meeting schedule is available at:

<http://www.apnic.net/meetings/>

About APNIC

APNIC is one of four Regional Internet Registries in the world and is responsible for the distribution and management of numeric Internet address space in the Asia Pacific region. As a membership organisation comprised of many of the major Asia Pacific ISPs, it is the primary source of operational services, policies, and training related to the management of IP address space in the region. Furthermore, as a respected and authoritative voice in the Internet community, APNIC represents this region in the development of global Internet policies.

Why Sponsor the 15th APNIC Open Policy Meeting?

APNIC Open Policy Meetings provide substantial benefits to the Asia Pacific Internet community; however, as a non-profit organisation, fully funded by membership contributions, APNIC relies on strategic sponsorships to assist it in fulfilling its role.

We have prepared a list of preferred sponsorship options that would help APNIC meet the following objectives:

- Reducing the financial burden on the members at the APNIC Open Policy Meeting by securing contributions of monetary or in-kind support in areas such as meeting rooms, equipment, social activities, and meals.
- Fostering stronger, more supportive mutual relationships with our members as well as non-member organisations, and enhancing the opportunities for effective communication and sharing of experience.

In return for their support, sponsors will be presented with valuable opportunities to expose their organisation, products and services to an international audience of Internet leaders. Importantly, this exposure would be in the context of a respected, recognised, and highly credible forum.

SPONSORSHIP OPTIONS AND BENEFITS

The options set out in the attachment indicate the primary opportunities for contributing to the 15th APNIC Open Policy Meeting. Sponsorships can be combined or negotiated to suit the needs of the sponsor. Benefits will be consistent with those provided below.

If you need more information about sponsoring this event, please contact the Events Manager, Ms Vivian Yang by email to <meetings@apnic.net>. Alternatively, you may simply complete and return the sponsorship pledge form attached, indicating your preferred sponsorship option.

GOLD SPONSOR OPTIONS

1. Meeting

Gold sponsorships are available for each day of the 15th APNIC Open Meeting:

- Day 1 Tutorial (APNIC Training) – Monday 24 February 2003
- Day 2 Tutorial (Whois v3 and IRR Tutorials) – Tuesday 25 February 2003
- Day 3 Policy meeting (SIGs) – Wednesday 26 February 2003
- Day 4 Policy meeting (SIGs) – Thursday 27 February 2003
- Day 5 APNIC Member Meeting – Friday 28 February 2003

Gold sponsorships are “exclusive” on each day – no other sponsor will be accepted in addition to the Gold Sponsor.

Sponsor Commitment

US\$4,000 per day as a contribution toward the cost of the meeting.

2. APNIC Social Event

The APNIC social event will be held on Wednesday evening, 26 February 2003. Attendance of approximately 150-200 guests is expected.

Sponsor Commitment

A special sponsorship rate will be negotiated with APNIC in accordance with the entertainment, food and beverages packages selected.

Sponsor Benefits

- Acknowledgement as a "Gold Sponsor" by APNIC:
 - Name and large logo in the meeting programme, meeting website, and welcome signage;
 - Display promotional banner (no larger than 1m x 2m) in meeting room for the day of sponsorship or at the social event (banner to be supplied by sponsor);
 - "Sponsored by" acknowledgement in the APNIC newsletter (*Apster*) and media releases;
 - Specific messages of thanks by APNIC in the opening and closing sessions;
- Distribution of one piece of marketing material and/or a promotional item to delegates in the conference kit;
- 4 complimentary one-day tutorial registrations;
- 1 A3 size logo/name at the APNIC registration desk; and
- Option to run a promotional activity or prize draw.

SILVER SPONSOR OPTIONS

1. Meeting

Silver level sponsorships are available for each day of the 15th APNIC Open Meeting:

- Day 1 Tutorial (APNIC Training) – Monday 24 February 2003
- Day 2 Tutorial (Whois v3 and IRR Tutorials) – Tuesday 25 February 2003
- Day 3 Policy meeting (SIGs) – Wednesday 26 February 2003
- Day 4 Policy meeting (SIGs) – Thursday 27 February 2003
- Day 5 APNIC Member Meeting – Friday 28 February 2003

Silver sponsorships are not “exclusive” – up to 2 Silver sponsors may be accepted on each day.

Sponsor Commitment

US\$2,000 as a contribution towards the cost of the meeting.

2. Miscellaneous

In addition to the Silver meeting sponsorships, miscellaneous Silver sponsorships can be arranged to suit the needs of the sponsor. The benefits are the same as the standard Silver sponsor.

Sponsor Commitment

US\$2,000 as a contribution towards the cost of the meeting.

Sponsor Benefits

- Acknowledgement as a "Silver Sponsor" by APNIC:
 - Name and small logo in the meeting programme, meeting website and welcome signage;
 - Display promotional banner (no larger than 0.5m x 1m) in one meeting room (banner to be supplied by sponsor);
 - "Sponsored by" acknowledgement in the APNIC newsletter (*Apster*) and media releases;
 - Specific messages of thanks by APNIC in the opening and closing sessions;
- Distribution of one piece of marketing material and/or a promotional item to delegates in the conference kit;
- 2 complimentary one-day tutorial registrations.

SUPPORTING SPONSOR OPTIONS

1. Miscellaneous Supporter

Miscellaneous Supporting sponsorships can be arranged to suit the needs of the sponsor.

Sponsor Commitment

US\$1,000 as a contribution towards the cost of the meeting.

Sponsor Benefits

- Acknowledgement as a "Supporting Sponsor" by APNIC:
 - Name and small logo in the meeting programme, meeting website and welcome signage;
 - Display promotional banner (no larger than 0.5m x 1m) at appropriate place (banner to be supplied by sponsor);
 - "Sponsored by" acknowledgement in the APNIC newsletter (*Apster*) and media releases;
 - Specific messages of thanks by APNIC in the opening and closing sessions;
- Distribution of one piece of marketing material and/or a promotional item to delegates in the conference kit;
- 1 complimentary one-day tutorial registration.