

Improving Institutional Confidence

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Dr. Paul Twomey

Marilyn Cade

President's Strategy
Committee

Introduction

- ICANN was launched in 1998, after an extensive consultation based on the Green Paper and White Paper.
- ICANN's Joint Project Agreement (JPA) with the United States government is set to conclude in September 2009.
- We invite you to tell us how ICANN should complete its planned transition to private sector management.

President's Strategy Committee (PSC)



- Created in December 2005
 - To give advice to the President and the Board on strategic issues facing ICANN
- Focus since 2006:
 - ICANN's legal status and identity, and regional presence
 - Conducted online consultations and face to face workshops with the community
 - Produced 3 reports with recommendations:
<http://www.icann.org/en/psc/>

PSC - Members

- •Peter Dengate Thrush (New Zealand) Co-Chair: ICANN Board Chairman
- •Paul Twomey (Australia) Co-Chair: ICANN President and CEO
- •Raimundo Beca (Chile): ICANN Board
- •Marilyn Cade (US)
- •Pierre Dandjinou (Benin): President of AFRINIC and ISOC Benin
- •Jean Jacques Subrenat (France): ICANN Board
- •Yrjö Lämsipuro (Finland): Government Advisory Committee

Current work of the PSC

During Mid-term Review of the Joint Project Agreement (JPA), ICANN Chairman asked the PSC to:

- Facilitate discussions with the community about ICANN's transition to the private sector, and
 - Outline a plan for a transition framework
- Today's session is part of the consultation on ICANN's ongoing improvement and transition.

Where are we going?

- ICANN will continue to be:
 - A multi-stakeholder, private sector-lead organization responsible for the global coordination of the Internet's unique identifier systems.
- The JPA concludes in September 2009. The draft PSC documents set out the requirements of a post-JPA ICANN, and the steps needed to get there

How will we get there?

- The PSC identified 5 areas for structural improvement:
 1. Safeguard ICANN against capture
 2. Strengthen accountability to multi-stakeholder community
 3. Meet the needs of the global Internet community of the future
 4. Stay financially and operationally secure
 5. Continued security and stability of the Internet's unique identifiers

Consultation Documents

- We need your input on the best way to achieve these 5 key objectives
- Please review these PSC documents:
 - Improving Institutional Confidence in ICANN
 - Transition Action Plan
 - Frequently Asked Questions

Five key areas for structural improvement

1(a) Safeguard ICANN against capture

SUGGESTIONS:

- Ensure consensus or super-majority requirements for policy-making, based on broad and diverse participation of affected stakeholders.
- Ensure large and diverse constituencies
- Maintain presence in jurisdiction with strong anti-trust and competition law
- Continue best practice transparency measures
- Limit cross-participation in Supporting Organizations and Advisory Committees
- Improve participation

1 (b) Safeguard ICANN against capture

PROPOSAL FOR DISCUSSION:

- Make bylaw amendments requiring a specific prohibition against voting by the same individual or organization in more than one of the related Advisory or Supporting Organizations.
- Participants in councils and constituencies should provide statements of interest to protect against conflict and make them transparent.

2(a) Strengthen accountability to multi-stakeholder community

- SUGGESTIONS:
- Implement mechanism for the community to make the Board re-examine a decision
- Make an extraordinary mechanism for the community to remove and replace the Board
- Continue regular periodic reviews of ICANN's structure, of Reconsideration, Independent Review and Ombudsman functions
- Enhance and expand contractual compliance and enforcement

2(a) Strengthen accountability to multi-stakeholder community

PROPOSALS FOR DISCUSSION:

Establish additional accountability mechanisms that allow the community to request review of a decision from the Board.

Establish additional accountability mechanisms, as an ultimate sanction, to remove the Board collectively and reconstitute it.

3 (a) Meet the needs of the global Internet Community of the future

SUGGESTIONS:

- Explore adjusting bylaws to confirm ICANN's headquarters in the United States, while allowing for the establishment of legal presence in other jurisdictions
- Establish subsidiary/ies in jurisdictions that best meet defined objectives
- Maintain and develop operations around the globe
- Enhance efforts to make ICANN multilingual, including providing interpretation and translation services.

3 (b) Meet the needs of the global Internet Community of the future

PROPOSAL FOR DISCUSSION:

ICANN should have global legal presences in addition to its headquarters established in the United States.

4. ICANN should stay financially and operationally secure

SUGGESTIONS:

- Explore alternative sources of income
- Build on Strategic Planning, Operational Planning and Budgeting to ensure international organizational best practices are achieved.

4. ICANN should stay financially and operationally secure

PROPOSALS FOR DISCUSSION:

- Adopt alternative sources of funding to lessen dependence on current registry and registrar funding.
- Maintain and enhance existing operational planning and budgeting mechanisms.

5. Continued Security and Stability of the Internet's Unique Identifiers

SUGGESTIONS:

- Make recommendations for improving efficiency and responsiveness of the IANA function through the automation of processes
- Implement, after discussions with Verisign and the United States Department of Commerce, the Root Server Management Transition Completion Agreement

5. Continued Security and Stability of the Internet's Unique Identifiers

PROPOSALS FOR DISCUSSION:

- Amend bylaws to confirm that ICANN headquarters will remain in the United States.
- Be a thought leader on issues on security and stability issues consistent with ICANN's narrow but critical role
- Amend bylaws to incorporate the Strategic and Operating plans
- Continue discussions with the U.S. Department of Commerce on streamlining the IANA function.
- Begin implementing root server management transition.

Discussion

- **Is the consultation and discussion process set out about right?**
- **Have the key elements required for an un-capturable, accountable, internationalized, stable and secure ICANN post-JPA been accurately and sufficiently identified?**
- **Are the initiatives described sufficient to meet the objectives?**

More ways to have your voice heard

- Fill in the survey and return to ICANN staff (Donna Austin or Save Vocea)
- Participate in the next online comment period on the ICANN website beginning on 7 September
- Participate in person or remotely at the ICANN Cairo meeting in November 2008
- Attend PSC town hall meetings in each region between now and December 2008

Improving Institutional Confidence outreach meetings:

- (Latin America: Montevideo, 19 August)
- Asia-Pacific: Christchurch, 26 August
- Europe: Geneva, 15 September
- North America: Washington D.C. 1 October
- Africa: Addis Ababa, 22 November

- More meetings will be scheduled in October and November.

What happens to your input

1. Today's discussion summary will be presented to the PSC, and published on ICANN's site.
2. Survey results will be analyzed, presented to the PSC and results published.
3. PSC will produce revised documents for further consultation on 7 September
4. PSC will further revise documents after public input in November 2008
5. PSC will finalize its recommendations and submit to ICANN Board in December 2008

Stay informed and involved

- <http://www.icann.org/en/jpa/iic/>
- Subscribe to our newsletter or RSS feed (go to the website above)

Thank you

If you would have any more questions after reading the consultation documents, please email them to:

iic@icann.org